

DEFINING BUSINESS ETHICS

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Corporate Responsibility for Wealth Creation and Human Rights Georges Enderle, 2021-01-28 Enderle illustrates the importance of corporate responsibility by integrating wealth creation and human rights An invaluable reference for students teachers and researchers in business and economic ethics social sciences and human rights studies as well as for leaders in business civil society organizations and international institutions **Principles of Contemporary Corporate** Governance Jean Jacques du Plessis, Anil Hargovan, Jason Harris, 2018-02-02 Now in its fourth edition Principles of Contemporary Corporate Governance offers comprehensive coverage of the key topics and emerging themes in private sector corporate governance It explains both the principles of corporate governance systems and their real world application in an authoritative and engaging manner This fully revised and updated text has four parts basic concepts board structures and company officers corporate governance in Australia corporate governance in international and global contexts and shareholder activism and business ethics The coverage of international contexts includes sections on the US the UK Canada South Africa the EU the OECD Germany Japan China and Indonesia plus new sections on New Zealand and India A new chapter on business ethics and corporate governance presents contemporary discussions on the topic and explores some of the broader legal issues Principles of Contemporary Corporate Governance is an indispensable resource for business and law students academic researchers and practitioners Perspectives on Corporate Citizenship Jörg Andriof, Malcolm McIntosh, 2017-09-29 A number of disparate but interconnected forces such as deregulation and globalization rapid advances in communications technology and the rise in the power of the consumer and civil society have now combined to bring corporate responsibility to prominence in many corporate boardrooms In this information age the ramifications of not addressing best practice in environment workplace marketplace and community could range from bad press coverage to complete market exclusion These are perilous times for the social construct of modern capitalism In today s society successful companies will increasingly be those that recognize that they have responsibilities to a range of stakeholders that go beyond compliance with the law If in the past the focus was on enhancing shareholder value now it is on engaging stakeholders for long term value creation This does not mean that shareholders are not important or that profitability is not vital to business success but that in order to survive and be profitable a company must engage with a range of stakeholders whose views may vary greatly If in the past corporate social responsibility was simply seen as profitability plus compliance plus philanthropy now responsible corporate citizenship means companies being more aware of and understanding the societies in which they operate This means senior executives and managers being able to deal with a wide range of issues including greater accountability human rights abuses sustainability strategies corporate governance codes workplace ethics stakeholder consultation and management The aim and scope of Perspectives on Corporate Citizenship is to help capture and distil these and other emerging trends in terms of content context and processes in one concise volume With contributions

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