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LOGÍSTICA _E OPERAÇÕES GLOBAIS

Texto e Casos



atlas

Logística E Operações Globais Texto E Casos

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Pontes, Marcos Ronaldo Albertin

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Logística e operações globais P. Dornier, 2000 Estratégias de logística e operações globais Planejamento de operações e logística globais Gestão eficaz das operações e logística globais **Operações E Gestão Estratégica Da Produção ,**

Management and Control of Production and Logistics 2004 (MCPL 2004) Gaston Lefranc, 2006-01-30

Paradoxes in Food Chains and Networks J.H. Trienekens, S.W.F. Omta, 2023-08-28 This publication contains the proceedings of the 5th international conference on chain and network management in agribusiness and the food industry. Papers will focus on the paradoxes caused by conflicting interests in the fields of economics and ethics, technology and environment, legislation and internationalisation etc. The modern consumer demands high-quality products in broad assortments throughout the year and for competitive prices. Society imposes constraints on companies in order to economize on the use of resources, ensure animal friendly and safe production and restrict pollution. Together with technological developments and increased international competition, these demands have changed the production, trade and distribution of food products beyond recognition. Demand is no longer confined to local or regional supply. The food industry is now swiftly becoming an interconnected system with a large variety of complex relationships. This is changing the way food is brought to the market. Currently, even fresh produce shipped from halfway around the world can be offered at competitive prices. These developments are accompanied by national and international regulations and legislation in the area of food quality and safety. In response to these changes, business strategies must now focus not only on traditional economical and technological interests but also on topical issues such as the safety and healthfulness of food products, animal friendliness, the environment etc. To effectively address paradoxical demands facing businesses, many problems and opportunities must be approached from a multi-disciplinary perspective and trade-offs must be made between different aspects of production, trade and the distribution of food.

Condomínios logísticos e fatores competitivos da logística atual Giselly Santos Mendes, 2021-07-12 Ao profissional de logística cabe manipular atividades e operações em sua rotina. Por isso, o conhecimento detalhado das estruturas empregadas em operações logísticas pode auxiliá-lo em sua prática. Nesta obra, vamos tratar das estruturas empregadas em condomínios logísticos, um relevante instrumento apoiador no estabelecimento de estratégias e apoio ao profissional de logística. Estudaremos ainda as estruturas de armazenagem e distribuição de condomínios logísticos, segurança do trabalho e gerenciamento de custos nessas atividades. Esperamos que este material contribua para sua formação profissional.

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logística localiza o depósito transporte estoques Integra o cooperar e conflitos no sistema de distribuição Critérios para seleção dos componentes do sistema Classificação de intermediários Mudanças no sistema de distribuição Informes Técnicas Livro Editora IESDE BRASIL S A ISBN 978 85 387 6706 0 Ano 2021 Edição 1ª Número de páginas 118 Impresso P/B Logística Internacional Edelvino Razzolini Filho, Adquirindo este produto você receber o livro e também terá acesso às videoaulas através de QR codes presentes no próprio livro Ambos relacionados ao tema para facilitar a compreensão do assunto e futuro desenvolvimento de pesquisa Este material contém todos os conteúdos necessários para o seu estudo não sendo necessário nenhum material extra para o entendimento do conteúdo especificado Autor Edelvino Razzolini Filho Conteúdos abordados Estrutura de operações de comércio internacional Política comercial tarifas e barreiras não tarifárias Relações entre políticas comerciais e industriais Blocos comerciais Os custos logísticos na forma dos preços de exportação Incoterms Transportes internacionais Agentes da cadeia de distribuição física internacional Seguro de transporte internacional Informes Técnicas Livro Editora IESDE BRASIL S A ISBN 978 65 5821 322 2 Ano 2023 Edição 1ª Número de páginas 138 Impresso P/B

Gestão de logística internacional Paulo Roberto Ambrosio Rodrigues, 2015-09-02 Este livro tem por objetivo apresentar alguns dos principais conceitos ferramentas e exemplos que possam servir de referência para procedimentos logísticos usualmente executados para dar suporte às operações realizadas no ambiente internacional de negócios Neste ambiente atualmente se pode observar o deslocamento do eixo de negócios para outros países com a economia internacional em forte retração constatando-se concorrência acirrada e crescente protecionismo **Logística e distribuição física** Heráclito Lopes Jaguaribe Pontes, Marcos Ronaldo Albertin, 2017-06-01 Todos sabemos que a alta competitividade do mercado tem exigido cada vez mais que as empresas agreguem valor a seus produtos e serviços para que possam alcançar e manter o sucesso nos negócios Nesse sentido a logística e em especial a distribuição física são as áreas essenciais no contexto empresarial pois são responsáveis por garantir que produtos e serviços sejam disponibilizados onde e quando o cliente precisar Veja aqui os principais aspectos das atividades logísticas de suprimento produção e distribuição e entenda como essas áreas podem gerar vantagem competitiva para a sua empresa *Revista econômica do Nordeste*, 2011 *Regulação dos transportes rodoviários no desenvolvimento socio-econômico e na integração cultural* Jeremias Furtado, 2007 *Gestão & produção*, 2005 *Rbe*, 2007 *Revista de administração de empresas*, 2007 **Tendências dos fluxos globais de investimento direto externo** Luciana Acioly da Silva, 2006 Documenta as principais tendências internacionais dos fluxos globais de Investimento Direto Externo IDE a partir de meados dos anos 1980 Identifica as principais mudanças ocorridas no seu perfil em termos de volume modo de entrada e distribuição geográfica e setorial Trata-se da divulgação sintetizada da primeira parte da pesquisa Inserção externa brasileira políticas de atração de Investimento Direto Externo IDE concluída no âmbito da Diretoria de Estudos Setoriais Diset em setembro de 2005 **Logística internacional e operações globais** José Meireles de Sousa, 2019-10-03 A Série Universitária foi desenvolvida pelo Senac São Paulo com o intuito de preparar

profissionais para o mercado de trabalho Os títulos abrangem diversas áreas abordando desde conhecimentos teóricos e práticos adequados às exigências profissionais atuais a formação técnica e sólida Logística internacional e operações globais traça um panorama da logística internacional em uma perspectiva estratégica abordando com pormenor as etapas da cadeia internacional de suprimentos e integrando os processos logísticos com os administrativos e os financeiros No livro são discutidos temas relacionados às formas de entrada das empresas em mercados internacionais infraestrutura logística brasileira aos custos e riscos das operações de comércio exterior e às operações aduaneiras O objetivo proporcionar ao leitor uma visão sistêmica dos processos de importação e de exportação tendo como fio condutor os conceitos mais recentes da logística integrada

Computadores brasileiros Paulo Bastos Tigre, 1984

Redes logísticas e logística internacional Alexandre Bittar, 2019-10-24 A Série Universitária foi desenvolvida pelo Senac São Paulo com o intuito de preparar profissionais para o mercado de trabalho Os títulos abrangem diversas áreas abordando desde conhecimentos teóricos e práticos adequados às exigências profissionais atuais a formação técnica e sólida Redes logísticas e logística internacional traça um panorama sobre o papel das redes logísticas locais e globais apresentando conceitos tipologias e sua interface com a complexa dinâmica do comércio internacional entre países e blocos econômicos Em um contexto globalizado a obra retrata a expansão de redes logísticas formadas por fornecedores e clientes espalhados em diversos países as quais exigem profissionais com amplo conhecimento em logística internacional Além disso este livro aprofunda conceitos sobre logística internacional detalhando sistêmicas regras e estruturas de operações para estabelecer uma operação global Dentre os temas abordados estão regras de comércio internacional estrutura do comércio exterior brasileiro transporte internacional seguros princípios de pagamento e comércio e procedimentos administrativos e tributários na exportação e importação brasileira O objetivo proporcionar ao leitor uma visão geral sobre os aspectos essenciais gestão de redes logísticas e logística internacional em empresas brasileiras dos mais diversos segmentos cada vez mais inseridas em redes logísticas globais

Logística e Transporte Internacional Rafaela Aparecida de Almeida, Adquirindo este produto você receber o livro e também terá acesso às videoaulas através de QR codes presentes no próprio livro Ambos relacionados ao tema para facilitar a compreensão do assunto e futuro desenvolvimento de pesquisa Este material contém todos os conteúdos necessários para o seu estudo não sendo necessário nenhum material extra para o entendimento do conteúdo especificado Autor Rafaela Aparecida de Almeida Conteúdo abordado Introdução à logística internacional Operações de comércio internacional Mercados globais e blocos comerciais Internacionalização das organizações e cadeias logísticas globais O uso de operadores logísticos e integradores logísticos no transporte internacional Aplicabilidade dos diferentes modais de transporte internacional Procedimento de comércio internacional fluxograma de exportação e importação Classificação fiscal de mercadorias Incoterms 2020 Condições de pagamento no comércio exterior Regimes aduaneiros especiais Informes Técnicas Livro Editora IESDE BRASIL S.A ISBN 978 85 387 6719 0 Ano 2021 Edição 1ª Número de páginas 120 Impressão P/B

Logística internacional Pierre A. David, 2016

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