

MicroStrategy Visualizations Reference Guide

Bubble Grid Widget

Visualization Goal

The main aim of the Bubble Grid widget is to convey information in a fashion that an analyst can identify important trends and anomalies with respect to total contribution of accompanying data at a single glance. In this widget, the metric values are plotted as bubbles of different colors and sizes. The colors and sizes of the bubbles represent the values of two distinct metrics on the widget template. Each bubble is displayed at the intersection of two different attribute elements.

Report Objects required for Grid/Graph

Place two attributes, custom groups, or consolidations on the Grid/ Graph's rows; It



generates Bubbles at the intersections of the elements from these objects. Elements from the first object (starting from left) are displayed on the X-axis of the widget. This object represents one of the business areas that can be analyzed in the widget. In order to analyze data along the X-axis with respect to time, we have to use time-based attribute such as Hour, Day, or Month. Elements from the second attribute are displayed on the Y-axis of the widget. This attribute repre-

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