

François
Dupuy



La faillite de la pensée managériale

Après
Lost in management

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La Faillite De La Penseacutee Manageacuterieale Lost In Management Vol

François Dupuy



La Faillite De La Pensée Managériale Lost In Management Vol:

Lost in management François Dupuy, 2015 En apparence les méthodes de management ne cessent de se renouveler d'innombrables ouvrages et de multiples sessions de formation affirment s'appuyer sur les dernières innovations de la discipline pour livrer aux entreprises les clés du succès En réalité le management tourne en rond les organisations sont invariablement confrontées aux mêmes problèmes et leurs dirigeants s'obstinent puiser dans un corpus de doctrines simplistes et standardisées les moyens de les résoudre Dans ce second volume de Lost in management François Dupuy s'attache à montrer les mécanismes de l'appauvrissement de la pensée managériale et en montrer les conséquences désastreuses pour les entreprises Dans l'inculture générale qui y survit l'ignorance des acquis des sciences sociales est celle qui cause le plus de ravages Habillant les idées reçues d'un jargon de connect de la réalité au nom de laquelle ils disent agir des managers en mal d'inspiration commettent les erreurs de raisonnement les plus lamentables et les confusions les plus manifestes A travers des exemples précis et des situations significatives de la vie quotidienne en entreprise cet ouvrage montre la responsabilité des grands cabinets de conseil et des business schools dans la diffusion de cette pensée paresseuse et de ces pratiques surannées avec lesquelles il est encore temps de rompre

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