NEDIA ETHICS

ISSUES AND CASES



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NINTH EDITION

Media Ethics Issues And Cases 7th Edition

Emmanuel C. Alozie

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when professionals and the public alike worry that journalism has lost its way Journalism Ethics Goes to the Movies is available to provide much needed accessible guidance Its twelve chapters written by some of the nation's leading journalism scholars explore issues that should concern anyone who aspires to a career in journalism who works in the field or who relies on news for daily information Best of all as the title suggests the contributors conduct their dynamic and engaging investigations at the movies where sportswriters war correspondents investigative reporters crime reporters spin doctors TV anchors and harried city editors tackle these pressing issues Journalism Ethics Goes to the Movies isn t your typical textbook Using popular movies from Wag the Dog to Good Night and Good Luck to illustrate the kind of ethical dilemmas journalists encounter on the job this student friendly book is sure to spark interest and stimulate thinking Media Ethics Philip Patterson, Lee Wilkins, 2014 Media Ethics is a diverse classroom tested compilation of 60 diverse cases that will help students prepare for the ethical situations they will confront in their media careers This title focuses on ethical theory and practice which works as a main text in a media ethics course and in an across the curriculum approach in other media courses

From Twitter to Tahrir Square Bala A. Musa, Jim Willis, 2014-06-24 This timely guide examines the influence of social media in private public and professional settings particularly the ethical implications of the cultural changes and trends created by their use In the quest for quick dissemination of information web users and content providers find both opportunity and liability in digital broadcasts Examples abound Twitter members tap into news reports well in advance of traditional print media but stories are prone to inaccuracies and misinformation Facebook shares useful data mined from member profiles but this sharing often compromises privacy It is no surprise that use of social media gives rise to a host of moral dilemmas never before encountered This book sheds light on the effects of this new medium on the individual and society Through two volumes chock full of topics found in news headlines everyday the authors look at evolving trends in social media and their impact on privacy politics and journalism The first volume explores the role of this technology on national and international security Volume 2 focuses on the individual as both a producer and consumer of internet content showing how the media itself is changing notions of self identity relationships and popular culture The book s content covers such topics as individual and community psychology citizen journalism and corporate technology Advertising in <u>Developing and Emerging Countries</u> Emmanuel C. Alozie, 2016-03-23 This indispensable study offers an in depth analysis of advertising in developing and emerging economies as they join the global market and seek to improve the socio economic condition of their citizens Advertising in Developing and Emerging Countries illustrates the challenges and opportunities for advertising in these countries and explores their critical relationship with developed economies with a multifaceted analysis of the role of advertising in an interdependent global economy The contributors academic and professional with world wide experiences examine the unique political cultural and religious systems that affect advertising in a country in both Western and non Western contexts and chart the consequences of its development from democratization to privatization to cultural

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special events ranging from awards banquets to tournaments and how to develop publicity campaigns Part IV confronts the ethics of these formalised working relationships and the ideology they perpetuate Media Relations in Sport is for students in sport management as well as students in journalism public relations or communications Each chapter contains a glossary of terms discussion questions suggested exercises role playing activities and extensive notes *Management 7th Ed.* Stephen P. Robbins, 2003 **Subject Guide to Books in Print**, 1997 **Telecommunications** Lynne S. Gross, 2000 Teaches students the essentials of telecommunications whether they are consumers or media practitioners This book divides into two main sections focusing on the various media forms commercial radio cable television and focusing on the functions of media programming advertising It offers a glossary to help readers with unfamiliar terms *An Ethics Trajectory* John Michael Kittross, 2008 *Media* Shirley Biagi, 2007

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