

(3 Hours)

[Total Marks : 100]

N.B. : All questions are compulsory.

1. (a) "Freedom and responsibility are the main guiding principles of Journalism". Examine the validity of this statement. 20  
OR  
(b) Discuss the role of Newspapers in India's freedom struggle.
2. (a) What is organizational structure of a newspaper? Describe the functions of various newspaper departments. 20  
OR  
(b) What is 'Letter to the Editor'? Write a letter to the editor about any social problem.
3. (a) What are the duties & responsibilities of a Journalist? Write your answer in Indian context. 20  
OR  
(b) What is a 'Feature'? What are its main types?
4. (a) Define a feature story. Write a feature story on 'Recent scams in Banking Sector'. 20  
OR  
(b) Explain the role & functions of sub-editor.
5. Write short notes on any two of the following :- 20
  - (a) Principles of Journalism.
  - (b) Press councils in India.
  - (c) Film reviews.
  - (d) Supplements of the newspaper.

[TURN OVER]

# Mumbai University Syba Journalism

**P K Arya**



## **Mumbai University Syba Journalism:**

**Handbook Of Advertising Media And Public Relations** Deepak Gupta,2005      **Commencement** Iowa State University,2001      *Career In Media* P K Arya,2009-01-01 Career in Media Understanding the Opportunities and Challenges in the Media Industry by P K Arya is an essential guide for those looking to carve out a successful career in the fast paced and ever evolving world of media With expert insights and a deep understanding of the industry Arya offers a roadmap to navigating the opportunities challenges and trends that shape modern media professions A must read for anyone serious about pursuing a career in media P K Arya provides a well structured guide that breaks down industry roles challenges and emerging trends Highly informative and engaging A comprehensive and insightful book that covers the media industry in depth While some sections are more detailed than others it is a valuable resource for anyone looking to understand the field better Arya does a fantastic job of providing real world advice and industry knowledge The book is practical and well researched though I wish it had included more case studies Still an excellent guide for media aspirants A solid introduction to the media industry with helpful insights Some areas felt a bit broad but overall it s a useful resource for those new to the field This book is packed with valuable knowledge about the media industry Arya s expertise shines through making it an inspiring and practical guide for students and professionals alike Highly recommended      **Business India** ,2004

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