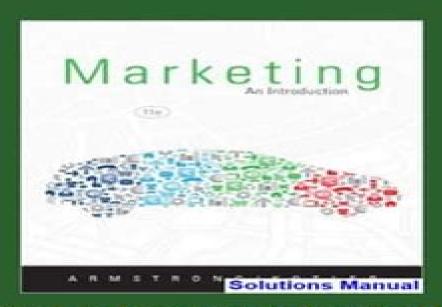
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Marketing grade A University of Applied Sciences Essen course International Management Economics Business language English abstract This thesis deals with strategies for an internet company to succeed in an international market In today s markets competition becomes more and more intense Companies have to follow up new strategies even faster because rapid economic changes can make strategies that were successful yesterday obsolete today But also new communication methods like e commerce e mail or mobile phones have a revolutionary impact on daily business especially on account of the internet companies who have to offer their customers different ways to communicate receive information and buy goods Companies need to rethink their opportunities in the markets and have to adapt their strategies according to the global changes that occur **Principles of Marketing Instructor's Manual with Video Guide** Philip Kotler, Gary Armstrong, 2005

Official Index to the Times ,1919 Indexes the Times Sunday times and magazine Times literary supplement Times educational supplement Scotland and the Times higher education supplement The Post Office Directory of Durham and Northumberland ,1879 Harvard Alumni Directory ,1914 Industrial Refrigeration ,1925 California. Court of Appeal (1st Appellate District). Records and Briefs California (State)., Report of the British Columbia Department of Agriculture British Columbia. Department of Agriculture,1915 CMA Review ,2005

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