

# COMMERCE

(Three hours)

(Candidates are allowed additional 15 minutes for only reading the paper.

They must NOT start writing during this time.)

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Answer Question 1 from Part I and five questions from Part II.

The intended marks for questions are given in brackets [ ].

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## PART I (20 Marks)

Answer all questions.

### Question 1

[10 × 2]

Answer briefly each of the questions (i) to (x).

- (i) What is the meaning of *business environment*?
- (ii) Enumerate the main forms in which financial assistance from a commercial bank may be available.
- (iii) Write *any two* features of principles of management.
- (iv) What is *factoring*?
- (v) Distinguish between *gross working capital* and *net working capital*.
- (vi) State *any two* points of distinction between *recruitment* and *selection*.
- (vii) Differentiate between *bearer debentures* and *registered debentures*.
- (viii) In the context of right shares, bring out the meaning of pre-emptive right.
- (ix) What is *marketing research*?
- (x) Mention *any two* specific differences between *product* and *service*.

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# Isc Commerce Question Paper 2013

**S. K. Gupta, Resham Sengar**



### **Isc Commerce Question Paper 2013:**

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