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EDUCATION

GRADE 11

TOURISM

PRACTICAL ASSESSMENT TASK 2024

MARKING GUIDELINES

MARKS: 100

These marking guidelines consist of 17 pages.

Memorandum For The Tourism Pat Grade 11

AW Chickering



Memorandum For The Tourism Pat Grade 11:

Innovation and Creativity in Tourism, Business and Social Sciences Vicky Katsoni, Carlos Costa, 2025-06-03 This book is the first volume of the proceedings of the 11th International Conference of the International Association of Cultural and Digital Tourism IACuDiT Focusing on Innovation and Creativity in Tourism Business and Social Sciences the conference was held from September 3 to 5 2024 in Naxos Greece The book showcases the latest research on tourism business technology and the social sciences and presents a critical academic discourse on ICT adoption in the social sciences regional development sustainability and tourism experience smart and sustainable practices innovations in museum interpretation and collections management emerging and disruptive technologies gaming gamification and augmented reality and other topical aspects in business and the social sciences The book discusses these digital transformation processes from various standpoints including its effect on the social sciences combined with specific forms of tourism The impact of digitalization encourages the emergence of new digital products and services based on the principle of flexibility The book focuses on the knowledge economy and the smart destinations concepts and highlights new modes of tourism management and development while further chapters address emerging technologies such as the Internet of Things AI big data and robotics in a range of tourism practices

Selling British Columbia Michael Dawson, 2004 Dawson s analysis draws on promotional pamphlets newspaper advertisements and films as well as archival sources about government civic and international tourism organizations He argues that in order to understand the roots of the fully fledged consumer culture that developed in Canada it is necessary to understand the connections between the 1930s 1940s and the postwar era He underlines the significance of the Depression and the Second World War ostensibly periods of underconsumption For the development of tourism promotion and consumerism in general This cultural history will be welcomed by British Columbian and Canadian historians as well as scholars of consumer culture and tourism Jacket

Whale-watching James Higham, Lars Bejder, Rob Williams, 2014-03-27 Within little more than a generation whale watching has been subject to global industrial development It has been portrayed by destinations and business operators and advocated by environmental groups as a sustainable activity and an alternative to whaling However in recent years the sustainability of these activities has increasingly been questioned as research shows that repeated disturbance by boat traffic can severely disrupt critical behaviours of cetaceans in the wild Bringing together contributions by international experts this volume addresses complex issues associated with commercial whale watching sustainable development and conservation of the global marine environment It highlights widely expressed concerns for the failure of policy planning and management and pinpoints both long standing and emerging barriers to sustainable practice Featuring numerous case studies the book provides critical insights into the diverse socio cultural political economic and ecological contexts of this global industry highlighting the challenges and opportunities that arise along the pathways to sustainability

The Advocate , 2005-01-18 The Advocate is a lesbian gay bisexual transgender LGBT

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