

THE ULTIMATE GUIDE FOR

# JOURNALISM & MASS

COMMUNICATION  
Entrance Exam 2025



The Ultimate Guide for **Journalism & Mass Communication** comprehensively covers the syllabi of almost all Mass Media Institutions / Universities. The book will equip students to compete in specialised courses (Certificate and Diploma) and Bachelor Degree courses in Mass Communication. This Ultimate Guide for Journalism & Mass Communication has been divided into four sections namely **Mass Communication/Media Aptitude, General Awareness, English Language / Comprehension** and **Logical Ability & Reasoning**.

Each section is sub-divided into number of chapters as per the examination pattern and the syllabi. This book is highly useful for Bachelor of Journalism in GGSIPU, New Delhi and other (BMC, MICA) Prestigious Universities Entrance Examinations.

## Salient Features

- ✓ Complete theory has been provided in sync with syllabus.
- ✓ As per latest question Paper Pattern, ample number of Multiple Choice Questions (MCQs) have been provided.
- ✓ For Section-wise Practice, 2 Section Tests have been provided with each section. For Complete practice, 3 Crack Sets have been provided at the end of the book.
- ✓ Detailed Explanations of Solved Paper 2024 have been provided.

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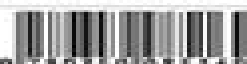
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# Journalism Entrance Guide

**Abdul Majid Rau**



## **Journalism Entrance Guide:**

**Mass Communication Entrance Exam** Arihant Experts, 2020-09-28 Journalism and Mass Communication is an Ultimate Guide for the entrance examination Complete syllabus has been divided into 4 major sections 2 Section Tests have been provided after every section Ample number of MCQs are given for the quick revision of the concepts 5 Previous Years Solved Papers 2020 2015 for practice 3 Crack Sets are provided at the end of the book It is highly useful for Bachelor of Journalism in GGSIPU and other IIMC MICA prestigious Universities Entrance Examination Mass communication is a field which is attracting lots of bright young minds A special course and degree in this stream equip students to deal with finites of these areas and prepare them for the highest level of professional creativity and skills To get enrolled into BJMC one should appear for the entrance exams who wish to build their career in the field of journalism and mass communication The Ultimate Guide for Journalism Mass Communication Entrance Examination 2021 provides a structured and comprehensive approach towards learning the concepts The book covers the entire syllabus under 4 sections providing the complete theory sync with syllabus As per the latest question paper pattern ample numbers of questions are given in the form of Section tests MCQs and Solved papers for thorough practice with well detailed answers to analyze the paper pattern In order to get self evaluated 3 Crack Sets are provided for additional practice TABLE OF CONTENT Solved Paper 2020 2015 Mass Communication Media Aptitude General Awareness English Language Comprehension Reasoning Logical Deduction Crack Sets 1 3 Answers to Section Tests Crack Sets

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**Guide to Reference Books** Robert Balay, Eugene Paul Sheehy, 1992 The 10th edition of the Guide 1986 is one of a small core of references essential to the day to day operations of Reference and Research Book News it was enthusiastically reviewed in our May 1987 issue and we trust to librarians and researchers everywhere This Supplement the only one to the 10th edition lists 4 668 titles that cover reference publishing from the end of December 1984 through the end of 1990 As in prior editions the focus continues to be on reference works for scholarly research but representative works intended for general reference are included as well Member price 76 50 Annotation copyright by Book News Inc Portland OR

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*Beginners' Guide To Journalism & Mass Communication* BARUN ROY,2012-11-15 Most books on journalism today are either too complex to comprehend or too superficial Barun Roy has really done a remarkably good job to fill a long felt vacuum This guide introduces basic tools of the applied journalism in simple language It provides step by step instructions to develop skills in the field Any person interested in journalism mass communication and in public relations will find this book very interesting informative and useful It could even motivate you to contribute articles and features to newspapers and magazines as a freelance writer Some salient features of the book What is journalism News Gathering News Lead Putting the Story together Writing in Newspaper Style Colourful News Feature Headline Story Journalism as a Career v spublishers

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## **Table of Contents Journalism Entrance Guide**

1. Understanding the eBook Journalism Entrance Guide
  - The Rise of Digital Reading Journalism Entrance Guide
  - Advantages of eBooks Over Traditional Books
2. Identifying Journalism Entrance Guide
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Journalism Entrance Guide
  - User-Friendly Interface
4. Exploring eBook Recommendations from Journalism Entrance Guide
  - Personalized Recommendations
  - Journalism Entrance Guide User Reviews and Ratings
  - Journalism Entrance Guide and Bestseller Lists

5. Accessing Journalism Entrance Guide Free and Paid eBooks
  - Journalism Entrance Guide Public Domain eBooks
  - Journalism Entrance Guide eBook Subscription Services
  - Journalism Entrance Guide Budget-Friendly Options
6. Navigating Journalism Entrance Guide eBook Formats
  - ePub, PDF, MOBI, and More
  - Journalism Entrance Guide Compatibility with Devices
  - Journalism Entrance Guide Enhanced eBook Features
7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Journalism Entrance Guide
  - Highlighting and Note-Taking Journalism Entrance Guide
  - Interactive Elements Journalism Entrance Guide
8. Staying Engaged with Journalism Entrance Guide
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Journalism Entrance Guide
9. Balancing eBooks and Physical Books Journalism Entrance Guide
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Journalism Entrance Guide
10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
11. Cultivating a Reading Routine Journalism Entrance Guide
  - Setting Reading Goals Journalism Entrance Guide
  - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Journalism Entrance Guide
  - Fact-Checking eBook Content of Journalism Entrance Guide
  - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

#### 14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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