



2,000 INTERNATIONAL IDENTITIES by LEADING DESIGNERS



VOLUME 7 OF THE WORLD'S MOST COMPREHENSIVE LOGO DESIGN SERIES



JAMES ST. CLARK: IDENTITY DESIGN LANGUAGE

Each Logo Lounge volume represents the zeitgeist of the world of logo design. This volume is a collection culled from the logo entries on logolounge.com since the last Logo Lounge publication. The selections span across all categories and are organized for efficient research and study. To own a Logo Lounge volume means much more than just owning a book — IT MEANS OWNING A PIECE OF DESIGN HISTORY.

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Bill Gardner,Emily Potts



Logolounge 7 2 0international Identities By Leading Designers:

LogoLounge 7 Bill Gardner, Anne Hellman, 2012-08 This celebratory book the seventh in the series once again pays tribute to the brilliant work top designers around the world have created for a diverse clientele This inspiring collection provides a wealth of insight for graphic designers and their clients The LogoLounge website www.logolounge.com showcases the work of the world's top designers as well as up and coming new talent and this book presents the site's best designs of the past year as judged by an elite group of name brand designers The first portion LogoLounge 7 profiles ten top designers and spotlights their biggest newest campaigns A handful of their smaller projects are also featured in this section along with unused logos that have never before been seen The second half of the book contains almost 2 000 logos organized by visual categories

LogoLounge 2 Bill Gardener, Catharine Fishel, 2006-11-01 Features 2 000 logos and provides fresh inspiration to anyone looking to direct the design of their own identity A searchable database of more than 36 000 logos by keyword is available by subscription on the popular website www.logolounge.com launched in 2002 by author Bill Gardner If you don't have a subscription but would still like to see the best logos on the site created by top designers who often maintain low profiles then the new paperback edition of LogoLounge 2 is for you Recent noteworthy projects that are claiming the public spotlight are profiled in this book It covers identities created for various industries such as airlines networks dot coms banks and fashion as well as lesser known boutique projects in which the designer's name is larger than the client's The first portion of the book profiles ten top designers and spotlights their biggest newest campaigns A handful of their smaller projects are also featured including some that have never before been seen The second half of the book contains almost 2 000 logos organized by logo design typography people mythology nature sports etc

LogoLounge 7 Bill Gardner, Anne Hellman, 2012-08-01 This celebratory book the seventh in the series once again pays tribute to the brilliant work top designers around the world have created for a diverse clientele This inspiring collection provides a wealth of insight for graphic designers and their clients The LogoLounge website www.logolounge.com showcases the work of the world's top designers as well as up and coming new talent and this book presents the site's best designs of the past year as judged by an elite group of name brand designers The first portion LogoLounge 7 profiles ten top designers and spotlights their biggest newest campaigns A handful of their smaller projects are also featured in this section along with unused logos that have never before been seen The second half of the book contains almost 2 000 logos organized by visual categories

LogoLounge 5 Bill Gardner, Catharine Fishel, 2011-10 This book presents the best designs of the past year 2009 as judged by an elite group of name brand designers The first portion of the book profiles ten top designers and spotlights their biggest newest campaigns The second half of the book contains almost 2 000 logos organized by visual categories **BOOK JACKET**

LogoLounge Bill Gardner, Catharine Fishel, 2004-09-01 This book takes all the logos that were in Rockport Publisher's best seller LogoLounge and collects them in one small neat pictorial handbook for easy reference There are no lengthy case

histories just logos logos and more logos It s a fast paced book featuring one to six logos per page to allow designers to easily shop for ideas Logos are among the most important elements a designer can create so it is no surprise that they are always looking for new fresh ideas LogoLounge delivers just that Its predecessor showcased the logos along with the stories of how they came to be this compact version puts the spotlight on the logos alone making it the perfect handbook to logo design

LogoLounge 2 (mini) Bill Gardner,Catharine Fishel,2007-09-01 Packed with 2 000 logos from world class designers This book takes all the logos that were in Rockport Publisher s best seller Logo Lounge 2 and collects them in one small neat pictorial handbook for easy reference There are no lengthy case histories just logos logos and more logos It s a fast paced book featuring one to six logos per page to allow designers to easily shop for ideas Logos are among the most important elements a designer can create so it is no surprise that they are always looking for new fresh ideas LogoLounge 2 delivers just that Its predecessor showcased the logos along with the stories of how they came to be this compact version puts the spotlight on the logos alone making it the perfect handbook to logo design

LogoLounge Bill Gardner,2003 Cet ouvrage pr sente une compilation des meilleurs logos de ces derni res ann es cr es par les designers recens e sur le site web logolounge Pr sente aussi les portraits de plusieurs designers et groupe de designers

LogoLounge 8 Bill Gardner,2014-05 LogoLounge 8 is judged by an international panel of identity designers including Mikey Burton Quique Ollervides Katie Kirk Fraser Davidson Debbie Millman Ty Mattson Mike Abbink and Simon Frouws Of the more than 35 000 logos submitted 2 000 were selected to be featured in the 8th edition of this bestselling series This inspiring collection provides a wealth of insight for graphic designers and their clients

LogoLounge 6 Catharine M. Fishel,Catharine Fishel,Bill Gardner,2012-10 Showcases two thousand new logos from designers worldwide and includes portraits of selected design firms

LogoLounge 5 Bill Gardner,Catharine Fishel,2009-07-01 DIVThe fifth volume in the best selling LogoLounge series brings together an exciting collection of 2 000 totally new logos from designers worldwide submitted to LogoLounge com the largest collection of logo designs in the world The front of the book contains an inspiring series of articles featuring top notch design work from such world design leaders as Lippincott Felix Sockwell Fragile Cato Purnell Chermayeff Geismar Mattson Creative Moving Brands Origin Communications and Hulsbosch The second part of the book contains 2 000 logos logically organized by category typography crests people mythology nature sports and so on plus additional articles on the latest work by Interbrand Design Ranch Von Glitschka Landor and more div

LogoLounge 3 Catharine Fishel,Bill Gardner,2009-02-01 Now in a new mini edition this third volume in the best selling LogoLounge series provides 2 000 totally new logos from designers worldwide This book like the previous titles in the series is compiled in association with LogoLounge com the largest database of logo designs in the world The first portion of the book features high profile projects from nine top designers and firms including Lippincott FutureBrand Wolff Olins Turner Duckworth Werner Design Werks Carbone Smolan Desgrippes Gob and Michael Osborne Design The second part of the book contains 2 000

logos organized by category typography people mythology nature sports etc as well as many shorter articles on projects by Miles Newlyn Haley Johnson Design and Cato Purnell *LogoLounge 4* Bill Gardner, Catharine Fishel, 2010-01-01 Now in paperback this fourth volume in the best selling LogoLounge series delivers a fresh collection of 2 000 totally new logos from designers worldwide This book like the previous titles in the series is compiled in association with LogoLounge com the largest database of logo designs in the world The first portion of the book delivers insightful articles on high profile projects created by top international design names including Pentagram Siegel Gale Jager Di Paola Kemp Hesse Design and Interbrand The second part of the book contains 2 000 logos organized for easy reference by category typography people mythology nature sports etc as well as additional articles on recent designs by Gardner Design Tompert Design Karl Design Hybrid Design Iconologic and Hugonaut **Communication Arts** ,2005 American Book Publishing Record ,2006

LogoLounge 9 Bill Gardner, Emily Potts, 2015-11-30 THE NINTH BOOK IN THE LOGOLOUNGE SERIES once again celebrates expert identity work by notable designers and up and coming talents from around the world This edition s far reaching collection offers inspiration insight and an indispensable reference tool for graphic designers and their clients Masterminded by Bill Gardner president of Gardner Design the LogoLounge com website showcases the latest international logo creations LOGOLOUNGE vol 9 PRESENTS THE 2 000 BEST LOGO DESIGNS as judged by a select group of identity designers and branding experts Logos are organized into 20 visual categories for easy reference Within each section case studies allow a closer look at designs from diverse firms such as Hornall Anderson Lippincott Tether Von Glitschka Studios OCD and more Each story details the logo design journey from concept to finish LOGOLOUNGE vol 9 is the definitive logo resource for graphic designers brand managers and start ups looking for ideas and inspiration **LogoLounge** Bill Gardner, 2006 *LogoLounge Two* Bill Gardner, Catharine M. Fishel, 2006 Forthcoming Books Rose Arny, 2003 **The British National Bibliography** Arthur James Wells, 2006 *LogoLounge 3* Bill Gardner, Catharine Fishel, 2008-07-01 Now in paperback this third volume in the best selling LogoLounge series provides 2 000 totally new logos from designers worldwide This book like the previous titles in the series is compiled in association with LogoLounge com the largest database of logo designs in the world The first portion of the book features high profile projects from nine top designers and firms including Lippincott FutureBrand Wolff Olins Turner Duckworth Werner Design Werks Carbone Smolan Desgrippes Gob and Michael Osborne Design The second part of the book contains 2 000 logos organized by category typography people mythology nature sports etc as well as many shorter articles on projects by Miles Newlyn Haley Johnson Design and Cato Purnell

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