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Modern Management 10th Edition Certo

Burton S. Kaliski

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Brief Table of Contents Part 1 Introduction to Modern Management Chapter 1 Management Skills The Key to Organizational Success Chapter 2 Managing History and Current Thinking Part 2 Modern Management Challenges Chapter 3 Corporate Social Responsibility and Business Ethics Chapter 4 Management and Diversity Chapter 5 Managing in the Global Arena Chapter 6 Management and Entrepreneurship Part 3 Planning Chapter 7 Principles of Planning Chapter 8 Making Decision Chapter 9 Strategic Planning Chapter 10 Plans and Planning Tools Part 4 Organizing Chapter 11 Fundamentals of Organizing Chapter 12 Responsibility Authority and Delegation Chapter 13 Managing Human Resources Chapter 14 Organizational Change Stress and Conflict Part 5 Influencing Chapter 15 Fundamentals of Influencing and Communication Chapter 16 Leadership Chapter 17 Motivation Chapter 18 Groups and Teams Chapter 19 Corporate Culture Chapter 20 Creativity and Innovation Part 6 Controlling Chapter 21 Controlling Information and Technology Chapter 22 Production Management and Indian National Bibliography B. S. Kesavan, 2007 Modern Management Samuel C. Certo, S. Trevis Control Certo, 2018-02 NOTE This edition features the same content as the traditional text in a convenient three hole punched loose leaf version Student Value Editions also offer a great value this format costs significantly less than a new textbook Before purchasing check with your instructor or review your course syllabus to ensure that you select the correct ISBN For Student Value editions that include MyLab TM or Mastering TM several versions may exist for each title including customized versions for individual schools and registrations are not transferable In addition you may need a Course ID provided by your instructor to register for and use MyLab or Mastering platforms For courses in management Concepts and skills for the successful manager Modern Management Concepts and Skills takes a unique approach that helps students develop a specific management skill in each chapter Organized around the functions of planning organizing influencing and controlling the content specifically focuses on how students can be more strategic and more creative work as team members become successful leaders and more The chapters are designed to build these skills and others to fulfill the core objective To help students both obtain employment and flourish in the workplace The 15th Edition contains new case studies and examples to reflect the most recent research and developments in this field as well as updated information Also available with MyLab Management By combining trusted authors content with digital tools and a flexible platform MyLab personalizes the learning experience and improves results for each student NOTE You are purchasing a standalone product MyLab TM Management does not come packaged with this content Students if interested in purchasing this title with MyLab Management ask your instructor to confirm the correct package ISBN and Course ID Instructors contact your Pearson representative for more information If you would like to purchase both the loose leaf version of the text and MyLab Management search for 0134889169 9780134889160 Modern Management Concepts and Skills Student Value Edition Plus MyLab Management with Pearson eText Access Card Package 15 e Package consists of 0134729463 9780134729466 Modern Management Concepts and Skills Student Value Edition 15 e 0134731360 9780134731360 MyLab Management with Pearson eText Access Card for

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