

Travel and Tourism

Travel and tourism is a 45-credit major program, and a 24-credit minor designed to prepare students for careers in one of the world's fastest growing industries. Worldwide spending for recreation exceeds \$1 trillion and employs more than 300 million people. Only the health-care industry generates more jobs than does travel and tourism in the United States. In Minnesota, domestic and international tourism contributes \$1.8 billion to the state economy, nearly half of which goes to salaries and wages. The Travel and Tourism program prepares students for a variety of careers. Graduates of the program work for major companies and corporations in Minnesota and throughout the United States and abroad in such areas as travel planning, accommodations, airlines, attractions, cruise management, corporate travel, cruise lines, government, tour operations, automobile travel and many more.

Program Faculty:

Ronald G. Baker, Ph.D. (Director)

Chicago State University; community development; tourism & the environment; tourism recreation & tourism geography

Betha Kordick, M.Ed.

Indiana College/CSCM Travel School; internationally travel operations planning; tourism development/recreation; cruise line industry

Alisa M. So, Ph.D.

Pennsylvania State University; tourism in modern society; special tourism tourism; tourism impact

See further information:

Dr. Ronald G. Baker, Director
Travel & Tourism Program
Department of Geography/NCN/
Email: rgbaker@csuchico.edu

Course of Study

Travel and Tourism students are required to complete the following Courses:

Major Requirements

Units: 24 credits

GEORG 206—World of Travel and Tourism
GEORG 276—Geography of Travel and Tourism I
GEORG 277—Geography of Travel and Tourism II
GEORG 363—Tourism Transportation Systems
GEORG 395—Tourism Distribution Systems
GEORG 396—Tourism Development
GEORG 436—Travel and Tourism Services
GEORG 498—Contemporary Issues in Tourism

Tourism Electives (15 credits)

GEORG 292—Tourism Facilities Management
GEORG 297—Travel Assistance
GEORG 363—Tour Operations
GEORG 365—Geography of Checkout Reservations
GEORG 344—Travel and Tourism Forecasting Methods
GEORG 444—Knowledge
GEORG 488—Travel Operations and Planning
GEORG 436—Tourism and the Environment
GEORG 497—Tourism Policy and Planning

Regional Electives (6 credits)

GEORG 363—Geography of Mexico, Peru
GEORG 365—Geography of Latin Asia
GEORG 375—Geography of East Asia
GEORG 376—Geography of Europe
GEORG 378—Geography of Minnesota
GEORG 379—Geography of Russia
GEORG 384—Geography of the British Isles
GEORG 475—International Issues

Minor Requirements (24 credits)

GEORG 206—World of Travel and Tourism
GEORG 276—Geography of Travel & Tourism I
GEORG 277—Geography of Travel & Tourism II
GEORG 363—Tourism Transportation Systems
GEORG 365—Tour Operations
GEORG 395—Tourism Distribution Systems
GEORG 396—Tourism Development
GEORG 436—Travel Operations Planning

Program Description

Travel and Tourism is an applied travel-related major. Through class activities, applied research projects, internships, and fielded activities, students gain the relevant knowledge and experience to build successful careers in the tourism industry.

Moi University Brochure

DJ Losen



Moi University Brochure:

Moi University Brochure Book Review: Unveiling the Magic of Language

In a digital era where connections and knowledge reign supreme, the enchanting power of language has become more apparent than ever. Its capability to stir emotions, provoke thought, and instigate transformation is really remarkable. This extraordinary book, aptly titled "**Moi University Brochure**," compiled by a highly acclaimed author, immerses readers in a captivating exploration of the significance of language and its profound effect on our existence. Throughout this critique, we will delve to the book's central themes, evaluate its unique writing style, and assess its overall influence on its readership.

https://splashdogs.com/results/Resources/fetch.php/La_Puerta_By_Jose_Burciaga.pdf

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