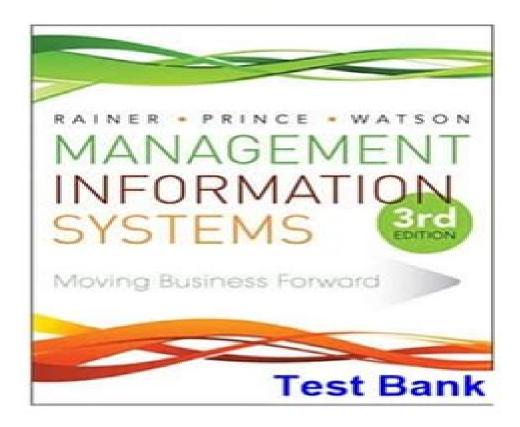
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Management Information Systems Kenneth C. Laudon, Jane Price Laudon, 1994 **Applied Rasch Measurement: A Book of Exemplars** Sivakumar Alagumalai, David D. Curtis, Njora Hungi, 2006-03-30 While the primary purpose of the book is a celebration of John's contributions to the field of measurement a second and related purpose is to provide a useful resource We believe that the combination of the developmental history and theory of the method the examples of its use in practice some possible future directions and software and data files will make this book a valuable resource for teachers and scholars of the Rasch method This book is a tribute to Professor John P Keeves for the advocacy of the Rasch model in Australia Happy 80th birthday John xii There are good introductory texts on Item Response Theory Objective Measurement and the Rasch model However for a beginning researcher keen on utilising the potentials of the Rasch model theoretical discussions of test theory and associated indices do not meet their pragmatic needs Furthermore many researchers in measurement still have little or no knowledge of the features of the Rasch model and its use in a variety of situations and disciplines This book attempts to describe the underlying axioms of test theory and in particular the concepts of objective measurement and the Rasch model and then link theory to practice We have been introduced to the various models of test theory during our graduate days It was time for us to share with those keen in the field of measurement in education psychology and the social sciences the theoretical and practical aspects of objective measurement Executive **Information Systems** Hugh J. Watson, R. Kelly Rainer, George Houdeshel, 1992-02-11 Involves the development of systems and reports tailored to the needs of executive management but does not require expert knowledge of computers or software Brings together important literature from academic and trade publications and conference proceedings on the topic The material is focused on system building rather than management issues and discusses concepts insights experiences and implementation techniques Included is an appendix on commercial EIS software and tools **Strategic Information Systems:**

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