

# 3 Subject Content

## 3.1 - AS Unit 1 ENGB1 Categorising Texts

### Unit content

The aim of this unit is to introduce candidates to methods of exploring and understanding spoken and written language in use. Candidates will be examined on their understanding of the way purposes, audiences and contexts impact upon language production and reception.

Candidates will be required to use linguistic methods to analyse and investigate a variety of texts taken from everyday sources. The following areas of language should form the basis for their study of these methods:

- **Lexis**  
the vocabulary system; meaning at word and phrase level
- **Grammar**  
the structural relationships within and between sentences and utterances
- **Phonetics/ Phonology**  
the sounds of English, how they are produced and how they are described, including aspects of prosody
- **Pragmatics**  
the ways in which social conventions and implied meanings are encoded in spoken and written language
- **Discourse**
  - (i) longer stretches of text, looking particularly at aspects of cohesion
  - (ii) the way texts create identities for particular individuals, groups or institutions e.g. the discourse of law, politics, the media
- **Graphology**  
language as a semiotic system, creating meaning through textual design, signs and images.  
In addition candidates should study the following related concepts
- **register**  
situational variation and register; how language varies in relation to audiences, purposes and contexts

- **mode**  
how language may vary as a consequence of the channel of communication (speech, writing and mixed modes)
- **Idiolect**  
the language style acquired by individuals as a result of their personal characteristics, systems of belief and social experience
- **Dialect**  
the variations in language produced as a result of local community and regional diversity
- **sociolect**  
language variations produced by the effects of education, socio-economic class, systems of belief, occupation and membership of social groups

### Section A – Text Variation

This section uses a generic question designed to test candidates' ability to explore the ways in which varieties of data can be grouped using the knowledge they have gained during their studies. The following list of possible 'groupings' should form the basis of their preparation for this task.

- purpose
- audience
- genre
- formality
- speech
- writing
- multimodality
- representation
- linguistic areas (e.g. lexis, grammar, phonetics / phonology etc)

This list is not intended to be exhaustive, and other interesting groupings may be pursued in the light of the data presented to the candidates in the examination. However, groupings tied solely by social contexts (e.g. power, gender and technology) should be avoided, as this is the explicit focus of Section B.

# January 2010 Categorising Texts Mark Scheme

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Recent Trends in Applied Artificial Intelligence Moonis Ali, Tibor Bosse, Koen V. Hindriks, Mark Hoogendoorn, Catholijn M. Jonker, Jan Treur, 2013-05-20 This volume constitutes the thoroughly refereed conference proceedings of the 26th International Conference on Industrial Engineering and Other Applications of Applied Intelligence Systems IEA AIE 2013 held in Amsterdam The Netherlands in June 2013 The total of 71 papers selected for the proceedings were carefully reviewed and selected from 185 submissions The papers focus on the following topics auctions and negotiation cognitive modeling crowd behavior modeling distributed systems and networks evolutionary algorithms knowledge representation and reasoning pattern recognition planning problem solving robotics text mining advances in recommender systems business process intelligence decision support for safety related systems innovations in intelligent computation and applications intelligent image and signal processing and machine learning methods applied to manufacturing processes and production systems

**Lean Logic** David Fleming, 2016 Lean Logic is David Fleming's masterpiece the product of more than thirty years work and a testament to the creative brilliance of one of Britain's most important intellectuals A dictionary unlike any other it leads readers through Fleming's stimulating exploration of fields as diverse as culture history science art logic ethics myth economics and anthropology being made up of four hundred and four engaging essay entries covering topics such as Boredom Community Debt Growth Harmless Lunatics Land Lean Thinking Nanotechnology Play Religion Spirit Trust and Utopia The threads running through every entry are Fleming's deft and original analysis of how our present market based economy is destroying the very foundations ecological economic and cultural on which it depends and his core focus a compelling grounded vision for a cohesive society that might weather the consequences A society that provides a satisfying culturally rich context for lives well lived in an economy not reliant on the impossible promise of eternal economic growth A society worth living in Worth fighting for Worth contributing to The beauty of the dictionary format is that it allows Fleming to draw connections without detracting from his in depth exploration of each topic Each entry carries intriguing links to other entries inviting the enchanted reader to break free of the imposed order of a conventional book starting where she will and following the links in the order of her choosing In combination with Fleming's refreshing writing style and good natured humor it also creates a book perfectly suited to dipping in and out The decades Fleming spent honing his life's work are evident in the lightness and mastery with which Lean Logic draws on an incredible wealth of cultural and historical learning from Whitman to Whitefield Dickens to Daly Kropotkin to Kafka Keats to Kuhn Oakeshott to Ostrom Jung to Jensen Machiavelli to Mumford Mauss to Mandelbrot Leopold to Lakatos Polanyi to Putnam Nietzsche to N ss Keynes to Kumar Scruton to Shiva Thoreau to Toynbee Rabelais to Rogers Shakespeare to Schumacher Locke to Lovelock Homer to Homer Dixon in demonstrating that many of the principles it commends have a track record of success long pre dating our current society Fleming acknowledges with honesty the challenges ahead but rather than inducing despair Lean Logic is rare in its

ability to inspire optimism in the creativity and intelligence of humans to nurse our ecology back to health to rediscover the importance of place and play of reciprocity and resilience and of community and culture Recognizing that Lean Logic's sheer size and unusual structure could be daunting Fleming's long time collaborator Shaun Chamberlin has also selected and edited one of the potential pathways through the dictionary to create a second stand alone volume *Surviving the Future Culture Carnival and Capital in the Aftermath of the Market Economy* The content rare insights and uniquely enjoyable writing style remain Fleming's but presented at a more accessible paperback length and in conventional read it front to back format

**Computer Vision - ECCV 2020** Andrea Vedaldi, Horst Bischof, Thomas Brox, Jan-Michael Frahm, 2020-11-06 The 30 volume set comprising the LNCS books 12346 until 12375 constitutes the refereed proceedings of the 16th European Conference on Computer Vision ECCV 2020 which was planned to be held in Glasgow UK during August 23-28 2020 The conference was held virtually due to the COVID-19 pandemic The 1360 revised papers presented in these proceedings were carefully reviewed and selected from a total of 5025 submissions The papers deal with topics such as computer vision machine learning deep neural networks reinforcement learning object recognition image classification image processing object detection semantic segmentation human pose estimation 3D reconstruction stereo vision computational photography neural networks image coding image reconstruction object recognition motion estimation

**Machine Learning and Data Mining in Pattern Recognition** Petra Perner, 2018-07-09 This two volume set LNAI 10934 and LNAI 10935 constitutes the refereed proceedings of the 14th International Conference on Machine Learning and Data Mining in Pattern Recognition MLDM 2018 held in New York NY USA in July 2018 The 92 regular papers presented in this two volume set were carefully reviewed and selected from 298 submissions The topics range from theoretical topics for classification clustering association rule and pattern mining to specific data mining methods for the different multi media data types such as image mining text mining video mining and Web mining

**What comes before phonics?** Sally Neaum, 2025-04-26 What comes before phonics The teaching of phonics is strongly embedded in early literacy teaching in schools and early years settings It has been shown to be an important part of becoming literate There is however significant concern about the formalising of phonics teaching for very young children So what should we be focusing on in the early years What comes before this formal teaching What do children need to know and experience to enable them to access phonics teaching with success This book looks in detail at the knowledge understanding skills and attitudes that children need to enable them to come to phonics teaching ready to learn and with a good chance of success It explores a range of aspects of young children's learning that lead into literacy and includes practical advice on how to translate this into practice The Third Edition has been updated throughout and includes new content on reading for pleasure and a new Thinking about practice feature

**Artificial Intelligence and Soft Computing** Leszek Rutkowski, Marcin Korytkowski, Rafał Scherer, Ryszard Tadeusiewicz, Lotfi A. Zadeh, Jacek M. Zurada, 2017-06-01 The two volume set LNAI 10245 and LNAI 10246 constitutes the refereed proceedings of

the 16th International Conference on Artificial Intelligence and Soft Computing ICAISC 2017 held in Zakopane Poland in June 2017 The 133 revised full papers presented were carefully reviewed and selected from 274 submissions The papers included in the second volume are organized in the following five parts data mining artificial intelligence in modeling simulation and control various problems of artificial intelligence special session advances in single objective continuous parameter optimization with nature inspired algorithms special session stream data mining *Focus On: 100 Most Popular Canadian Male Film Actors* Wikipedia contributors, **The UK financial system** Mike Buckle, John Thompson, 2016-10-21 The UK financial system now in its fifth edition provides an up to date discussion of the UK financial system and the changes affecting it Throughout the world the nature and regulation of financial systems have changed dramatically following the global financial crisis In this text the necessary underlying theory is introduced and a range of relevant statistics provided in each chapter to supplement the narrative Coverage includes a critique of the UK financial institutions and markets as well as regulation emanating both from within the UK and also from supranational bodies such as the Bank for International Settlements and the European Union The discussion is based on both the underlying theory as well as the operating practices of the institutions and markets Each supplemented by a comprehensive glossary the book is subdivided into three main sections financial institutions financial markets and the regulation of banks and other financial institutions The book will be essential reading to lecturers and undergraduate students enrolled on courses in financial economics and banking *Trade and Industry* ,1975-07 Dun & Bradstreet Exporters' Encyclopaedia ,1995

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