

TRIBHUVAN UNIVERSITY
FACULTY OF MANAGEMENT
Office of the Dean
January 2023

Full Marks: 40

Pass Marks: 20

Time: 2 hrs.

BIM-260: Seventh Semester / IT 226: Management Information System

Candidates are required to answer all the questions in their own words as far as practicable.

Group "A"

[10 × 1 = 10]

I. Brief Answer Questions:

- i. Define e-business.
- ii. List out the components of IS.
- iii. What is the purpose of value chain model?
- iv. Define sale force automation.
- v. What is the advantage of virtual company?
- vi. What are the uses of data mining?
- vii. List out any four characteristics of transaction process system (TPS).
- viii. Define goal-seeking analysis.
- ix. List out the types of information system on the basis of organization structure.
- x. What do you mean by low cost leadership strategy?

Group "B"

[5 × 4 = 20]

Short Answer Questions:

2. Explain how IS can be used for achieving competitive advantage.
3. Explain the need and process of business process reengineering.
4. Explain the types of database.
5. Explain any four types of tools for enterprise collaboration.
6. How the DSS is advantage for decision making?

Group "C"

[2 × 5 = 10]

Comprehensive Questions:

7. Explain the factors that should be considered by a manager for a successful implementation of information system.
8. What are the things that should be considered for developing a customer focused business?



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Annelies Wilder-Smith



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