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Journal International Business Studies 2008

A Gutmann



Journal International Business Studies 2008:

Economic Transition and International Business Eric Milliot, Sophie Nivoix, 2019-08-22 Economic Transition and International Business brings together academic experts in International Business and sheds new light on the international phenomenon of transitions in the worldwide economy. It includes both academic investigations as well as in depth empirical studies. The purpose of the book is to investigate how international transitions reshape the environment as they reallocate and renew activities and create new strategies for actors and stakeholders. It provides essential insights into a number of contextual changes that organisations are facing internationally and is structured around three complementary themes. In the first part recent economic and financial crises are analysed and presented as revealing transitions for the business world. In the second part the impact of these transitions is assessed at the level of various key economic players in today's societies: states, business networks, companies, associations, etc. In the third part certain decision making and managerial transitions are retained to illustrate the new deal linked to international transitions. This book is recommended reading for scholars and students in management and economics as well as international business managers. They will find insightful information either theoretical or practical including various countries impacted by socio-economic transitions.

Location of International Business Activities Academy of International Business, 2014-12-02 In recent years an extensive range of new research has been revisiting the topic of the location of international business activities from a variety of different perspectives and background interests. This work has been inspired in part by two apparently quite different but actually related contemporary trends: on the one hand an emergence or revitalization of clusters of activities co-located in or around selected global city regions or fast growing metropolitan areas and on the other hand an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners. The former trend has given rise to discussions of how the elite of the cultural cognitive economy of the 21st century in Allen Scott's terminology or the creative class Richard Florida's term are now being drawn or brought back to major urban centers while the latter trend is associated with debates over outsourcing and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed. An increased interest in the subject of international business location has been shown by scholars in Strategic Management in Economic Geography and in Regional Science as well as in our own interdisciplinary field of International Business Studies. However as is often the case in academic research communities these bodies of scholarship have tended to develop at something of a distance from one another each conversing internally more than they have with one another. Location of International Business Activities aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points. The articles are taken from a special issue on the theme of the Multinational in Geographic Space which

was published by The Journal of International Business Studies in 2013 **The Routledge Companion to the Geography of International Business** Gary Cook, Jennifer Johns, Frank McDonald, Jonathan Beaverstock, Naresh Pandit, 2018-05-08 The fields of Economic Geography and International Business share an interest in the same phenomena whilst each provides both a differing perspective and different research methods in attempting to understand those phenomena The Routledge Companion to the Geography of International Business explores the nature and scope of inter disciplinary work between Economic Geography and International Business in explaining the central issues in the international economy Contributions written by leading specialists in each field including some chapters written by inter disciplinary teams focus on the nature of multinational firms and their strategies where they choose to locate their activities how they create and manage international networks and the key relationships between multinationals and the places where they place their operations Topics covered include the internationalisation of service industries the influence of location on the competitiveness of firms and the economic dynamism of regions and where economic activity takes place and how knowledge goods and services flow between locations The book examines the areas for fruitful inter disciplinary work between International Business and Economic Geography and sets out a road map for future joint research and is an essential resource for students and practitioners of International Business and Economic Development **Rugman Reviews International Business** Alan M. Rugman, 2009 Alan Rugman draws together 100 reviews that chart the development of International Business theory in recent decades This book is essential for all students with an interest in unpacking the history scope and possibilities that are implicit in any discussion of international business **Academy of Management Learning and Education** ,2009 The Past, Present and Future of International Business and Management Timothy Devinney, Torben Pedersen, Laszlo Tihanyi, 2010-07-27 A volume that concentrates on the substantive gaps in the IB IM field and addresses whether these gaps are resolvable with the theoretical and methodological toolkit Business Periodicals Index ,2009 *Academy of Management Perspectives* ,2009 Journal of Borderlands Studies ,2009 Transnational Corporations ,2012 Two Dragon Heads Shahid Yusuf, Kaoru Nabeshima, 2010 Two Dragon Heads explores the contrasting development options available to Beijing and Shanghai and it proposes strategies for each city based on the current and acquired capabilities of each the experiences of other world cities the emerging demand in the national market and likely trends in global trade Its findings which are supported by a wealth of research will be of particular interest to policy makers urban planners business people and researchers Book Jacket **Political Science** ,2009 *Entrepreneurship* Bruce R. Barringer, R. Duane Ireland, 2010 Entrepreneurship takes students on the entire journey of launching a new business venture placing a unique emphasis on the front end of the entrepreneurial process *Multinational Business Review* ,2010 *Industrial and Labor Relations Review* ,2014 *Branding Agri-food Products with Credence Attributes* Domenico Dentoni, 2009 *Industrial & Labor Relations Review* ,2011 **International Journal of Advertising** ,2009 Environment & Planning A ,2011 Transnational

Corporations and Local Innovation José Eduardo Cassiolato, Graziela Zucoloto, Dinesh Abrol, Liu Xielin, 2014 Analyzes the relationship between the state and the development of the national system of innovation Combining original data and expert analysis shares experiences and knowledge that may impact how we understand the theory of innovation systems and implement policies and strategies for their economic development

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