# Les 3 grandes étapes d'une crise

### Pre-crise

### Pendant la crise

- Qualification de l'urgence
- 5. Mise en oeuvre du plan de crise / plan d'urgence
- 6. Déploiement du plan de communication

### Post-crise

Marquer la fin de la crise ejuster et mettre à jour les plans de réponse à la crise.













## **Mon Entreprise Comment Eacuteviter Une Crise**

**Mark Steyvers** 

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