

IIBM Institute of Business Management

Examination Paper

MNL100

Pharmaceuticals Industrial Management

Section A: Objective Type (20 marks)

- This section consists of Multiple Choices/Fill in the blanks & short notes type questions.
- Answer all the questions.
- Part one questions carry 1 mark each & Part Two questions carry 5 marks each.

Part One:

Multiple Choices:

1. Which of the following not the principle of co-ordination?
 - a. Principle of early beginning
 - b. Principle of continuity
 - c. Principle of time
 - d. Principle of reciprocity
2. Oral communication includes-
 - a. Lecture
 - b. Poster
 - c. Union publication
 - d. Complaint procedure
3. Enthusiasm, co-operation, tact and skillful handling come under-
 - a. Intellectual quality
 - b. Character quality
 - c. Psychological quality
 - d. Physical quality
4. Which of the following is the demerit of formal communication?
 - a) Decay in accuracy
 - b) Time consuming
 - c) It is temporary
 - d) Fairly unsuitable
5. Arrange the following into decision making process
 - i. Conception
 - ii. Investigation
 - iii. Perception
 - iv. Selection
 - a) iv,i,iii, ii
 - b) ii,iv iii,i
 - c) iv,i,iii,ii
 - d) iii,i,ii, iv

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