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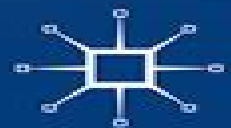


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# Journal Of International Business Studies

**Marin Marinov, Svetla Marinova**



## **Journal Of International Business Studies:**

Language in International Business Mary Yoko Brannen, Terry Mughan, 2016-11-07 Tracing the treatment of language in international business as represented in the Journal of International Business Studies this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field In today s increasingly globalized context of business significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple facets of language and how they affect day to day operations With insights from linguistics psychology and organizational theory Language in International Business provides an assessment of scholarly efforts to uncover the profound impact that language has on global business today and proposes some important ways in which this nascent field of language in international business may be further advanced Chapter 9 is licensed under a Creative Commons Attribution NonCommercial NoDerivs 3 0 Unported License The Journal of International Business Studies JIBS is an official publication of the Academy of International Business and is the top ranked journal in the field of international business The goal of JIBS is to publish insightful innovative and impactful research on international business JIBS is multidisciplinary in scope and interdisciplinary in content and methodology For more information visit [www.jibs.net](http://www.jibs.net) The Academy of International Business AIB is the leading association of scholars and specialists in the field of international business A global community of scholars and researchers for the creation and dissemination of knowledge about international business and policy issues the AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice For more information visit [aib.msu.edu](http://aib.msu.edu) *Journal of International Business Studies* Association for Education in International Business, Georgia State University. School of Business Administration, Academy of International Business, Rutgers University. Graduate School of Business Administration, University of South Carolina. College of Business Administration, 1970 *Journal of International Business Studies* , 1970 **Informal Networks in International Business** Sven Horak, 2022-08-05 Informal Networks in International Business sheds light into the complex nature of informal networks and the respective context in which they operate as well as exploring the challenges and opportunities they produce for a modern international business *The Palgrave Handbook of Global Migration in International Business* Audra I. Mockaitis, 2023-11-02 This handbook focuses on the dynamic nature of global migration and its implications for international business Migration shapes the societal and organizational contexts of international business yet studies on migration have only recently become more prominent For example the existence of multinational enterprises MNEs depends to no small extent on the mobility of people MNEs source develop deploy and utilize global talent This talent pool includes but is not limited to skilled expatriates or corporate migrants as well as culturally and ethnically diverse workforces comprised of first and second generation migrants highly skilled refugees that help organizations enhance their

legitimacy in host countries and returnee immigrants encouraged by changing home country conditions. Additionally, global events such as the COVID 19 pandemic and Brexit have introduced new and far-reaching challenges for international firms in managing their international workforces and international mobility. Meanwhile, at the individual level, these issues are compounded for migrants having to cope with multiple work and non-work demands. Chapters in this handbook offer both firm and migrant perspectives covering topics such as diaspora networks in international alliances, migrant careers, and migrant re-entry issues, among others. Arranged in five sections, this handbook covers the whole spectrum of issues, thus furthering our understanding of this increasingly important topic.

**Cooperative Forms of Transnational Corporation**  
**Activity** Peter J. Buckley, John H. Dunning, 1994 **Journal of International Business and Cultural Studies - Volume 12** George Gresham, Martha Robinson, 2021-02-16 The Journal of International Business and Cultural Studies (JIBCS) publishes original unpublished manuscripts related to international business, global economics, transnational cultural relations, and societal issues as they affect international business. Manuscripts from a broad range of topics are appropriate for consideration in JIBCS, providing the focus of the work is international business. This journal is double-blind peer-reviewed with an acceptance rate of less than 35%.

**Covid-19 and International Business** Marin Marinov, Svetla Marinova, 2020-12-20 The COVID 19 pandemic has induced a crisis grasping the world abruptly, simultaneously, and swiftly. As a critical juncture, it ignited a change of era for international business. This book illustrates how governments have dealt with the pandemic and the consequent impacts on international business. It also explores the disrupted operations and responses of businesses as their worldwide interconnectivity has been seriously threatened. The book discourses multidirectional aspects of the effects of COVID 19 on international business, ranging from the juxtaposing forces disrupting globalization and installing a change of era through decoupling of technological production and knowledge flows to its stimulating aspects to the strategic response on business, industry, and state level. The book contains thirty chapters that offer a multidimensional interpretation of impacts of COVID 19 on international business theory and practice. Employing the latest state of knowledge on the topic, the book is aimed at an international business audience: scholars, students, and managers who need to understand better the nature, scope, and scale of the impacts of the pandemic on international business.

*Research Handbook on Knowledge Transfer and International Business* Khan, Zaheer, Nair, Smitha R., Lew, Yong K., 2022-01-13 This comprehensive and engaging Research Handbook provides a full examination of the modes and mechanisms of international knowledge transfer. Furthermore, it also provides in-depth insights into international knowledge transfer-related challenges faced by multinational enterprises (MNEs).

**CSR Strategies in International Business. Concepts and theories for a competitive edge**  
Jonas Feller, 2015-12-07 For decades, multinational corporations benefited from developing countries mainly as a source of cheap labour and weak regulations. Even when corporate social responsibility (CSR) was embraced, it has been tailored to customers in the developed world. With the rise of the middle class in emerging economies and social media-driven scrutiny,

of corporate conduct around the globe CSR increasingly requires an international outlook Adopting strategic CSR in international business provides multinational corporations with a competitive edge An emerging field of research around international CSR points to global local and transnational strategies as viable options Considering impacting variables such as cultural distance industry features and brand visibility recommendations are derived for managers that advance the concept of shared value for business and society In addition a set of future research questions is outlined to further the academic discussion around this important aspect of business in the 21th century

*Location of International Business Activities* Academy of International Business .,2014-12-02 In recent years an extensive range of new research has been revisiting the topic of the location of international business activities from a variety of different perspectives and background interests This work has been inspired in part by two apparently quite different but actually related contemporary trends on the one hand an emergence or revitalization of clusters of activities co located in or around selected global city regions or fast growing metropolitan areas and on the other hand an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners The former trend has given rise to discussions of how the elite of the cultural cognitive economy of the 21st century in Allen Scott s terminology or the creative class Richard Florida s term are now being drawn or brought back to major urban centers while the latter trend is associated with debates over outsourcing and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed An increased interest in the subject of international business location has been shown by scholars in Strategic Management in Economic Geography and in Regional Science as well as in our own interdisciplinary field of International Business Studies However as is often the case in academic research communities these bodies of scholarship have tended to develop at something of a distance from one another each conversing internally more than they have with one another *Location of International Business Activities* aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points The articles are taken from a special issue on the theme of the Multinational in Geographic Space which was published by The Journal of International Business Studies in 2013

*Dhaka University Journal of Business Studies* ,2005-12-02      **International Business** John D. Daniels, Lee H. Radebaugh, 1998 International Business provides real up to date coverage of international business topics issues It discusses the differences faced in international environments overall company strategies functional alternatives for operating abroad      **The Power of International Business Research** Jürgen Kai-Uwe Brock, Strathclyde International Business Unit, 2000      Research Methods in International Business Lorraine Eden, Bo Bernhard Nielsen, Alain Verbeke, 2019-12-06 Showcasing methodological rigour and state of the art methods as hallmarks of modern international business IB research this book offers a collection of the most relevant and highly cited research methods articles from the

Journal of International Business Studies JIBS Each piece is accompanied by a new Commentary written by experts in the field some also include Further Reflections by the original authors Encompassing both qualitative and quantitative approaches this comprehensive volume explores research design testing and reporting as well as specific methodological issues such as endogeneity common method variance and theorising from case studies With recommendations for best practices relating to interaction effects hypothesis testing and replicability this book is a unique and up to date reference source on the latest research methods and practices in international business The book will also be essential reading for those studying any sub discipline of IB research including international economics entrepreneurship finance management and marketing

**Journal of world business** ScienceDirect (Service en ligne),2000

**International Business** Michael R. Czinkota,Ilkka A. Ronkainen,Suraksha Gupta,2021-09-16 Thoroughly updated the 9th edition of this bestselling textbook incorporates global trends and data supported by an exemplary case selection based on firms from around the world The internationally cited author team of Czinkota Ronkainen and Gupta balance conceptual understanding of business theory with the day to day realities of business practice preparing students to become successful participants in the global business place This edition brings greater focus on Asia and emerging markets as well as Brexit the impact of COVID 19 on business and the importance of technology and the digital space to international business practice Through its discussion and analysis the book guides students to a greater understanding of contemporary business issues and helps them to develop new tools of analysis Covering all key aspects of international business the authors emphasize a few key dimensions international context role of government in international business small and medium sized firms and social responsibility

*International Business* Fred H. Maidment,2002

*International Business* Oded Shenkar,Yadong Luo,2008 Written by two leading international business scholars the Second Edition of International Business takes a truly global perspective that goes beyond the United States presents the latest concepts tools and events and adopts integrated and problem solving approaches for all chapters The book highlights the role of culture politics and legal issues in international business and illustrates how they influence institutions structures and processes that permeate all functions of business This is the only international business textbook that offers dedicated discussion of small and mid size international firms where many students are likely to be employed in addition to large multinational enterprises It is also the only text to offer chapters on corruption e commerce and international entrepreneurship The book offers a highly integrated and action focused approach to the field that helps the reader make explicit connections across concepts and functions develops the skill to address various IB issues and problems and most importantly broadens understanding of the global business environment and its repercussions for executives In addition to superior internal integration of the various issues discussed in the book for example this may be the only IB text where the chapter on finance and accounting has specific references to culture and how it affects those functions the book provides easy to understand links to functional business areas thus enabling better integration within the BA or MBA

business curriculum This book is suitable for both undergraduate and graduate business students taking such courses as international business international Management Global Business Global Business Strategy Multinational Management Foreign Direct Investment      **Small and Medium-sized Enterprises and the Global Economy** Gerald I. Susman, 2007

Small and medium sized enterprises SMEs often have difficulty competing in the global economy unless they collaborate with domestic or foreign partners or with public sector organizations This book addresses the resource leverage and innovation challenges that increased global trade represents for SMEs In doing so it explores how SMEs can become more competitive at home and in foreign markets as stand alone firms or as members of supplier and customer networks SMEs are turning increasingly to innovation as a source of competitive advantage in order to protect their home markets and participate in expanding foreign markets The contributors to this volume leading experts in entrepreneurship innovation and international business provide in depth coverage of the most compelling issues facing SMEs These include innovation as a competitive strategy network dynamics ways to leverage technology internationalization and the role of the public sector in helping SMEs to overcome resource deficiencies This comprehensive look at SMEs in the global marketplace will be of great interest to academics who study entrepreneurship innovation or international business officials from public sector agencies with responsibility for helping SMEs to internationalize and become more innovative and senior executives of SMEs or executives of larger companies who are considering collaboration with SMEs

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