

Applying Journalistic Style

- Journalists use a common style to make their stories easy to read.
- Journalistic style also helps the flow from one story to another.

Journalistic Style for Print and Electronic News:

Associated Press Style (AP Style) – most news organizations use this style for print or Internet. There is a AP Stylebook that many journalists keep handy and reference when needed.

- * keep sentences clutter-free
- * simplify your writing
- * avoid unnecessary words
- * write sentences with clear subjects and active verbs
- * write short sentences and paragraphs (don't go off topic or get too wordy)
- * bullets help, especially when writing on the web

Journalistic Writing Style

Gail Baker-Woods



Journalistic Writing Style:

Writing Style Differences in Newspaper, Radio, and Television News Irving E. Fang, 1991 This monograph examines the features of writing in three journalistic media television radio and print The monograph is relevant not only to students and teachers of journalism but also to those interested generally in the field of composition studies It offers a highly specific analysis of the differences among the writing styles for these three media differences that are often felt by student and teacher alike but rarely described in detail Comparative in orientation the monograph examines each of the three media in all major sections 1 Leads 2 Story Structure 3 Sentence Structure 4 Word Choice 5 Names Quotes and Attribution Each of these sections discusses a number of distinct points three columns one for each of the media highlight the comparisons The section on leads for instance looks at summary leads datelines beginning with names the umbrella lead an item lead an anecdotal lead a delayed lead a buried lead question leads and quote leads Also Appendix 1 shows the results of several interviews with media writers they were asked a broad range of questions concerning clarity in the media Appendix 2 offers a college curriculum guide to students preparing for a career in journalism A 47 item bibliography relating to journalism skills is attached TB

English News Writing Bryce Telfer McIntyre, 1996 English News Writing is a professional writer's handbook for newspaper reporters magazine freelancers and journalism students who write in English The focus is on writing rather than reporting There is a thorough treatment of style usage and the many structures of news stories as well as dozens of tips on how writers can improve their work Specifically the book includes thorough discussions of interviewing techniques the inverted pyramid speech coverage feature writing reporting on trends reporting on public opinion polls using social indicators to develop news stories writing criticism writing personality profiles narrative styles of writing question and answer stories and the jargon of the journalism profession Examples of news structures are annotated The book also includes 42 Rules of Thumb that serve as a quick reference for reporters to improve their work

A Journalistic Approach to Good Writing Robert M. Knight, 2003 Knight presents the fundamentals of journalistic writing in his easy engaging often humorous style Broader and more comprehensive yet still as readable as its predecessor the new edition of A Journalistic Approach to Good Writing has more examples and exercises a full chapter of the roots of English to help students better appreciate the language a new chapter on Building the Story to guide novice writers in story development and handy appendices that serve as short guides to newspaper and broadcast writing styles and an alphabetical list of grammar and usage points Aimed at all students of journalism especially beginning writers the second edition of A Journalistic Approach to Good Writing The Craft of Clarity offers a practical skills based approach to good honest communication

The Basics of Media Writing Scott A. Kuehn, Andrew Lingwall, 2016-12-08 The Basics of Media Writing A Strategic Approach helps readers develop the essential writing skills and professional habits needed to succeed in 21st century media careers This research driven strategy based media writing textbook digs deeply into how media professionals think and write in

journalism public relations advertising and other forms of strategic communication Authors Scott A Kuehn and Andrew Lingwall have created two comprehensive writing models to help students overcome their problems in finding and developing story topics by giving them starting points to begin writing The Professional Strategy Triangle model shows students how to think critically about the audience the situation and the message before starting a news story or persuasive piece and the FAJA four point model asks students a series of questions about their story type Fact Analysis Judgment or Action to guide them to the right angle or organizational structure for their message Rooted in classical rhetorical methods this step by step technique enables readers to strategically approach each writing task no matter the format *A Course in Journalistic Writing* Grant Milnor Hyde,1922

Types of News Writing Willard Grosvenor Bleyer,2019-12-06 In *Types of News Writing* Willard Grosvenor Bleyer meticulously dissects the multifaceted nature of journalism tracing its evolution from straightforward reporting to the nuanced narratives that engage modern audiences Employing a blend of analytical rigor and practical examples Bleyer categorizes various styles of news writing illuminating the methodologies employed by journalists in diverse contexts This work is set against a backdrop of early 20th century America a time when journalism was grappling with issues of ethics sensationalism and the ongoing quest for truth which ultimately shapes the industry s trajectory Willard Grosvenor Bleyer an eminent educator and pioneering journalist draws upon his extensive experience within the field offering readers a deeply informed perspective He was a dedicated scholar whose passion for journalism education is recognized in his teachings and writings His commitment to improving journalistic standards and practices is evident providing the foundational insights that inform this comprehensive guide *Types of News Writing* is an essential read for aspiring journalists educators and anyone interested in the art of communication Bleyer s insightful analysis not only enriches the reader s understanding of news writing but also serves as a reminder of the vital role journalism plays in society making this book a timeless resource in the study of media

MediaWriting W. Richard Whitaker,Janet E. Ramsey,Ronald D. Smith,2009-01-13 Designed for those preparing to write in the current multimedia environment *MediaWriting* explores the linkages between print broadcast and public relations styles outlines the nature of good writing synthesizes and integrates professional skills and concepts Complete with interesting real world examples and exercises this textbook gives students progressive writing activities amid an environment for developing research and interviewing skills Starting from a basis in writing news and features for print media it moves on to writing for broadcast news media then introduces students to public relations writing in print broadcast and digital media as well as for news media and advertising venues Rather than emphasizing the differences among the three writing styles this book synthesizes and integrates the three concepts weaving in basic principles of Internet writing and reporting This book provides beginning newswriting students with a primer for developing the skills needed for work in the media industry As such it is a hands on writing text for students preparing in all professional areas of communication journalism broadcasting media and public relations

Public Relations Writing and

Media Techniques Dennis L. Wilcox, Lawrence W. Nolte, 1990 **Broadcast News Writing, Reporting, and Producing** Frank Barnas, Ted White, 2013-10-08 Broadcast News Writing Reporting and Producing presents a solid foundation for any student learning how to become a broadcast journalist in today's world of convergent journalism The broadcast industry continues to morph as newer and more advanced content platforms are hatched and developed and broadcast journalists must understand how to write report and produce for multiple platforms simultaneously Broadcast News Writing Reporting and Producing is completely overhauled to reflect the trends of convergent journalism on every page New co author Frank Barnas brings a multi face **Journalistic Writing** Grant Milnor Hyde, 1935 **Journalism for High Schools** William Naill Otto, 1926 *Types of News Writing* Willard Grosvenor Bleyer, 1916 **English for Journalists** Wynford Hicks, 1998 English for Journalists is an invaluable guide not only to the basics of English but to those aspects of writing such as reporting speech house style and jargon which are specific to the language of journalism Written in an accessible style beginning with the fundamentals of grammar and the use of spelling punctuation and journalistic writing and each point is illustrated with concise examples This revised and updated edition includes a discussion of the recent debates surrounding the use of standard and idiomatic English the correct use and spelling of foreign words a chapter on broadcast journalism an updated glossary of journalistic terms **Mass Media Writing** Gail Baker-Woods, Kay Ford, Ken Keller, Joe Plumley, Jr., Julie E. Dodd, G. Paul Smeyak, 1998 Because journalism and mass media students need and benefit from writing skills for print based media this text first provides a strong foundation in newspaper writing techniques Following chapters cover other media writing styles and discuss how and why these writing styles differ from and resemble newspaper writing A final chapter discusses legal aspects of writing including libel invasion of privacy and First Amendment rights The Development of Journalistic Writing Styles Silviano Hernandez, 1984 *Who's who in Journalism* Sinai Gershanek, Mihran Nicholas Ask, 1925 **Mass Media Writing** Gail Baker-Woods, 1997 *Journalism for High Schools* Charles Dillon, 1918 *English Journal*, 1928 **The English Journal**, 1928

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