

اُردو صحافت میں املا کے مسائل: ایک تحقیقی جائزہ

Abstract: Urdu journalism has not only played a significant role in the independence movement of the sub-continent but also played a very vital role in spreading information and education in Pakistani society during the last 70 years. Urdu journalism had a strong relationship with Urdu literature because most of the journalists of earlier times were writers and poets. Therefore the newspapers were having a high standard of language and grammar. But gradually, the standard of Urdu newspapers started to deteriorate with the passage of time. Today it has become more and more worsened. Now, journalists and literary people have separated their paths which resulted into decline in the standard of the language. This paper attempts to investigate the linguistic errors and grammar mistakes in Urdu newspapers of the modern times. The results indicate that the most of the top Urdu newspapers are publishing a significant number of news stories with language errors and grammatical mistakes resulting into decline of the journalistic standard of today's Urdu newspapers. There is a great need for the Urdu newspapers to focus on professional training of journalists to improve their language skills. Journalists should also develop habit to read Urdu literature to improve their writing skills.

اُردو صحافت آج ایک ایسے دور ہے پر کھڑی ہے، جہاں اس کو مختلف مسائل اور چیلنجز درپیش ہیں۔ عالمگیریت کے جلو میں انگریزی زبان کی اہم اور داری نے ترقی پذیر ممالک کی دوسری زبانوں کی طرح اُردو زبان کی جگہ کے حوالے سے بھی سوال کھڑے کر دیے ہیں۔ آج اُردو صحافت میں زبان و بیان کے قوت پھوڑ کا سلسلہ یاد رکھ لو کہ جاری ہے اور انگریزی آئین اُردو حزلے سے نکلی اور پوری جاری ہے۔ خاص اُردو کے بجائے ذرائع ابلاغ کے ذریعے حدود کی "کو روایج دینے کی کوشش کی جارہی ہے۔ اُردو اور انگریزی زبانوں کا مخلوط ہمارے ذرائع ابلاغ کی شناخت بن چکا ہے۔ اُردو صحافت اس لحاظ سے خوش قسمت رہی ہے کہ اس نے اُردو ادب کی کوکھ سے جنم لیا تھا۔ برصغیر میں شجر صحافت کی آبیاری کرنے والے اپنے وقت کے اعلیٰ پائے کے ادیب اور شاعر تھے۔ کم و بیش کوئی ایک صدی تک اُردو صحافت پر سبک و سستی نظر اور دلی اور کلمہ کی معیاری زبان کا قلب رہا تھا لیکن پھر یہ قرینہ وقت کے ساتھ دوریوں میں بدلنا شروع ہو گئیں اور آج کویت پر ایم، ہمارے سید کو اُردو کے تھوڑے اُردو صحافت ہی کو زبان کے نگار کا سب سے بڑا سبب قرار دیتے ہیں۔ اس کی بڑی وجہ یہ ہے کہ

• ادبی ادب انٹیل ایجنس، ڈیٹ بیٹ اُردو

• ادبی ادب پر دلچسپی اور شہد ابلاغ عام، نگار، اقبال، اوپن جی، اور سنی، اسلام آباد۔

Journalism For B A In Urdu

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