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# Journal Of International Business Research And Practice

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## **Journal Of International Business Research And Practice:**

*Rethinking the Case Study in International Business and Management Research* Rebecca Marschan-Piekkari, Catherine Welch, 2011-01-01 This important and original book places the case study in international business research in its historical context critically evaluates current case study practices in the field and proposes a more pluralistic future for case research within international business and international management research While the case study is the most popular qualitative research strategy in the field only a narrow selection of possible approaches is currently used IB and IM researchers typically rely on a case study approach that could be characterized as qualitative positivism The editors and contributors look beyond this disciplinary convention and encourage greater pluralism in IB and IM case research Their key argument is that increased awareness of prevailing disciplinary conventions and their limitations increases the potential for methodological innovation and versatility in case research The contributions provide critical novel and innovative perspectives on the case study in IB and IM research The book offers inspiration to case authors and an authoritative methodological reference for those publishing and reviewing case research It will also be highly regarded by postgraduate and doctoral students in IB and IM as well as both qualitative and quantitative researchers in the field

*Research Methods in International Business* Lorraine Eden, Bo Bernhard Nielsen, Alain Verbeke, 2019-12-06 Showcasing methodological rigour and state of the art methods as hallmarks of modern international business IB research this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies JIBS Each piece is accompanied by a new Commentary written by experts in the field some also include Further Reflections by the original authors Encompassing both qualitative and quantitative approaches this comprehensive volume explores research design testing and reporting as well as specific methodological issues such as endogeneity common method variance and theorising from case studies With recommendations for best practices relating to interaction effects hypothesis testing and replicability this book is a unique and up to date reference source on the latest research methods and practices in international business The book will also be essential reading for those studying any sub discipline of IB research including international economics entrepreneurship finance management and marketing

**The Oxford Handbook of International Business Strategy** Kamel Mellahi, Klaus Meyer, Rajneesh Narula, Irina Surdu, Alain Verbeke, 2021-01-07 The growth of the multinational enterprise MNE has led to an increasing interest in international business strategy from scholars professionals and policy makers alike MNEs must contend with challenges in both their home and host international markets and increasingly uncertain conditions in the international business environment demand superior firm level capabilities for multinational firms to achieve and maintain competitive advantages in the long run This Handbook explores the progress made in international business strategy theory and practice in the last few decades Written by an international team of leading experts it captures the differences in motivations and decision making processes between smaller and larger firms private family and state

owned firms and emerging or developed market multinationals It elaborates on the links between international strategy and the social responsibilities of the firm in its various host market contexts including the deployment of effective and ethical human resource practices in international markets Most importantly it lays out how the classic principles of international competitive strategy are transformed in today's markets in great part due to digitalization and provides suggestions on how MNEs can develop international business strategies to respond to these transformations The implications of these discussions for strategy and practice are becoming ever more profound This Handbook will prove a valuable resource for both international business scholars and practitioners

### **Design Methods and Practices for Research of Project**

**Management** Beverly Pasion, Rodney Turner, 2016-08-12 Design Methods and Practices for Research of Project Management is the most comprehensive guide on how to do research of and in project management Project management as a discipline has experienced near exponential growth in its application across the business and not for profit sectors This second edition of the authoritative reference book offers a substantial update on the first edition with over 60% new content and so provides both practitioner and student researchers with a fully up to date and complete guide to research practice on project management In Design Methods and Practices for Research of Project Management Beverly Pasion and Rodney Turner have brought together 27 original chapters from many of the leading international thinkers in project management research The collection looks at each step in the research stages including research strategy management methodology quantitative and qualitative techniques as well as how to share and publish research findings The chapters offer an international perspective with examples from a wide range of project management applications engineering construction mega projects high risk environments and social transformation Each chapter includes tips and exercises for the research student as well as a complete set of further references The book is the go to text for practitioners undertaking research in companies and also doctoral and masters students and their supervisors who are involved in research projects in and for universities

**International Business Research** Moshe Banai, Abraham Stefanidis, Jean J. Boddewyn, 2024-02-01 Drawing on contributions from nine prominent scholars the book reflects on global aspects of research in work employment leadership management and business It follows current trends in global business research and recommends directions for closing the gaps between theory and practice for the benefit of executives in multinational corporations academics and international transients Work and employment remain important and a core part of life giving not only a sense of purpose routine and meaning but also independence and the ability to connect and contribute to the lives of others and society Leadership styles and management behaviors in earlier multi country studies did not demonstrate significant associative patterns regarding interpersonal leadership in different countries and the use of mainstream single country leadership meta categories was invalidated Thus future studies of leadership should focus on investigating interpersonal leadership across national borders in combination with contemporary trends such as distance leadership global virtual teams and intersectionality As more and

more people seek employment across borders various types of sojourners specifically millions of low status international workers with some few exceptions have largely been ignored by scholars who study international mobility This failure adds to the research practice gap between scholars who investigate and the practitioners who manage sojourners of all status levels This book will appeal to scholars in leadership management international business cultural studies and to practicing managers The chapters in this book were originally published in International Studies of Management Organization

**Business Research Methods** Alan Bryman,Emma Bell,2015 An adaptation of Social Research Methods by Alan Bryman this volume provides a comprehensive introduction to the area of business research methods It gives students an assessment of the contexts within which different methods may be used and how they should be implemented *Journal of Business Research* ,1988 Academy of Management Perspectives ,2006 **International Business** Margaret Woods,1995

**Gale Directory of Publications and Broadcast Media** ,2006 Identifies specific print and broadcast sources of news and advertising for trade business labor and professionals Arrangement is geographic with a thumbnail description of each local market Indexes are classified by format and subject matter and alphabetical by name and keyword **ILRReview** ,2013 **Directory of Publications and Broadcast Media 141** Thomson Gale,2006 This premier media directory contains thousands of listings for radio and television stations and cable companies Print media entries provide address phone fax numbers and e mail addresses key personnel including feature editors and much more Broadcast media entries provide address phone fax and e mail addresses key personnel owner information hours of operation networks carried and more

**International Business Research** Lee Charles Nehrt,J. Frederick Truitt,Richard W. Wright,1970 Annotated bibliography of publications relating to research into the organisation and operations of multinational enterprise issued from 1950 to 1967 and of research in progress lists recommendations for future research projects based on the use of delphi technique developed by the rand corporation *International Business Review* ,1996 A Comparative Study of Multinational Corporation Joint International Business Ventures with Family Firm Or Non-family Firm Partners William Renforth,Sion Raveed,1980 **Academy of Management Learning and Education** ,2009 *University Research in Business and Economics* ,1987 **International Business and Trade Directories** Richard Gottlieb,2003

**International Record of Medicine and General Practice Clinics** Frank Pierce Foster,1893 *Ulrich's International Periodicals Directory* Carolyn Farquhar Ulrich,2001

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