

				Impact
Sl. No	Name of Journal	Frequency	Percentage	Factor
1	Journal of Applied Polymer Science	42	6.93	2.188
2	Polymer Composites	35	5.78	2.268
3	Polymer – Plastics Engineering and Technology and Engineering	31	5.12	1.705
4	Journal of Thermoplastic Composite Materials	20	3.30	1.343
5	Polymers for Advanced Technologies	12	1.98	1.380
6	International Journal of Plastics Engineering and Technology	12	1.98	3.049
7	RSC Advances	12	1.98	2.162
8	Journal of Macromolecular Science, Part A: Pure and Applied Chemistry	12	1.98	1.163
9	Journal of Reinforced Plastics and Composites	11	1.82	1.786
10	High Performance Polymers	9	1.49	1.584
<b>Total</b>	<b>235 Journals</b>	<b>606</b>	<b>100.00</b>	

# Journal Of International Business Studies Impact Factor

**Arturo Cuomo**



## **Journal Of International Business Studies Impact Factor:**

Analyzing International Business Operations in the Post-Pandemic Era Christiansen, Bryan, Branch, John D., 2022-12-27

The COVID 19 pandemic has had an overwhelming impact on business operations such as global supply chain management remote work emerging economic and financial models and international expansion plans It is essential to thoroughly analyze the current state of international business operations so that they may progress in this era of uncertainty Analyzing International Business Operations in the Post Pandemic Era provides a synthesis of multiple international business functions and issues in the post pandemic era that culminated in a single volume based on empirical research theoretical development and business practice It discusses how the COVID 19 pandemic has altered international business operations Covering topics such as deglobalization corporate behavior and resilient global supply chains this premier reference source is an essential resource for economists business leaders and managers entrepreneurs government officials students and educators of higher education libraries researchers and academicians

*The Oxford Handbook of International Business Strategy* Kamel Mellahi, Klaus Meyer, Rajneesh Narula, Irina Surdu, Alain Verbeke, 2021-01-07 The growth of the multinational enterprise MNE has led to an increasing interest in international business strategy from scholars professionals and policy makers alike MNEs must contend with challenges in both their home and host international markets and increasingly uncertain conditions in the international business environment demand superior firm level capabilities for multinational firms to achieve and maintain competitive advantages in the long run This Handbook explores the progress made in international business strategy theory and practice in the last few decades Written by an international team of leading experts it captures the differences in motivations and decision making processes between smaller and larger firms private family and state owned firms and emerging or developed market multinationals It elaborates on the links between international strategy and the social responsibilities of the firm in its various host market contexts including the deployment of effective and ethical human resource practices in international markets Most importantly it lays out how the classic principles of international competitive strategy are transformed in today's markets in great part due to digitalization and provides suggestions on how MNEs can develop international business strategies to respond to these transformations The implications of these discussions for strategy and practice are becoming ever more profound This Handbook will prove a valuable resource for both international business scholars and practitioners

**Language in International Business** Mary Yoko Brannen, Terry Mughan, 2016-11-07 Tracing the treatment of language in international business as represented in the Journal of International Business Studies this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field In today's increasingly globalized context of business significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple

facets of language and how they affect day to day operations With insights from linguistics psychology and organizational theory Language in International Business provides an assessment of scholarly efforts to uncover the profound impact that language has on global business today and proposes some important ways in which this nascent field of language in international business may be further advanced Chapter 9 is licensed under a Creative Commons Attribution NonCommercial NoDerivs 3.0 Unported License The Journal of International Business Studies JIBS is an official publication of the Academy of International Business and is the top ranked journal in the field of international business The goal of JIBS is to publish insightful innovative and impactful research on international business JIBS is multidisciplinary in scope and interdisciplinary in content and methodology For more information visit [www.jibs.net](http://www.jibs.net) The Academy of International Business AIB is the leading association of scholars and specialists in the field of international business A global community of scholars and researchers for the creation and dissemination of knowledge about international business and policy issues the AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice For more information visit [aib.msu.edu](http://aib.msu.edu)

**Location of International Business Activities** Academy of International Business .,2014-12-02 In recent years an extensive range of new research has been revisiting the topic of the location of international business activities from a variety of different perspectives and background interests This work has been inspired in part by two apparently quite different but actually related contemporary trends on the one hand an emergence or revitalization of clusters of activities co located in or around selected global city regions or fast growing metropolitan areas and on the other hand an increased global dispersion of activities conducted within the value chains managed or coordinated by many large multinational enterprises and their business partners The former trend has given rise to discussions of how the elite of the cultural cognitive economy of the 21st century in Allen Scott's terminology or the creative class Richard Florida's term are now being drawn or brought back to major urban centers while the latter trend is associated with debates over outsourcing and the economic and social consequences of shifts in the ownership and location of distinct nodes of value chains once production systems become more fragmented and the component parts of such systems become more geographically dispersed An increased interest in the subject of international business location has been shown by scholars in Strategic Management in Economic Geography and in Regional Science as well as in our own interdisciplinary field of International Business Studies However as is often the case in academic research communities these bodies of scholarship have tended to develop at something of a distance from one another each conversing internally more than they have with one another Location of International Business Activities aims to promote a greater conversation between those interested in the topic of Location from various different backgrounds or starting points The articles are taken from a special issue on the theme of the Multinational in Geographic Space which was published by The Journal of International Business Studies in 2013

**The Multiple Dimensions of Institutional Complexity in International Business Research** Alain

Verbeke, Rob van Tulder, Elizabeth L Rose, Yingqi Wei, 2021-03-04 This volume provides a fresh overview of many novel international business research challenges as they pertain to salient institutional dimensions with a locational component with a focus on the new normal

**Emerging Economies and the Transformation of International Business** Subhash Chandra Jain, 2006 The economic power of Brazil Russia India and China BRICs is rapidly increasing changing the landscape of global economics and politics Top scholars of international business address in this vital volume the markets strategy implications challenges and possibilities of this new economic reality As these four nations acquire greater economic clout the opportunities for other countries increase The contributors describe the favorable circumstances these evolving economies could provide for the US and other countries such as expanded markets and services higher returns on investments and new partners in building a more peaceful and prosperous world In contrast they also discuss risks to traditional industries and possible challenges to positions on human rights and intellectual property protections environmental standards free markets and democratic governments The volume emphasizes the need for companies to adopt strategies to stay ahead in the changing business environment Governments must also design and implement new policies geared toward mutually beneficial relationships with BRICs This enlightening study will be of great interest to students and scholars of international business Executives of large companies will find it of great practical use when planning their organization's future strategies

*International Marketing* Masaaki Kotabe, 2006

*Cases on Small Business Economics and Development During Economic Crises* Stephens, Simon, 2021-06-25 Oftentimes the owners and entrepreneurs whose small businesses are undergoing financial problems suffer high emotional costs These individuals can experience significant setbacks in their entrepreneurial journeys as well as depression and other negative emotions from the stress of crisis episodes However businesses that are in crisis also provide valuable learning opportunities for adapting and changing in order to successfully face future challenging situations *Cases on Small Business Economics and Development During Economic Crises* presents a diverse range of perspectives and insights into global developments in entrepreneurship and captures a diverse collection of methodologies and outcomes from various countries in the realm of small business economics and their development Including case studies that discuss the COVID 19 pandemic risk management and entrepreneurial resiliency this case book serves as an excellent companion for entrepreneurs small business owners managers executives economists business professionals academicians students and researchers

**Journal of Business Research**, 2000

**JBR Journal of Business Research**, 1987

**Journal of the American Society for Information Science**, 1985

**Multinational Business Review**, 2007

**The Current State of Business Disciplines** Shri Bhagwan Dahiya, 2000

**Export Or Die** Arnar Bjarnason, 1996

**JMR, Journal of Marketing Research**, 1995

**United States Political Science Documents**, 1993

**Strategic Alliances** Paul W. Beamish, 1998 The study of strategic alliances is a major area of business research in the 1980s and 1990s This collection of papers represents key theoretical and empirical contributions of

international scholars The concept of the joint venture is investigated from various perspectives *A Bilateral Analysis of the Performance of U.S.-China Equity Joint Ventures* Gregory Edward Osland,1993 **Global Marketing Management** Masaaki (Mike) Kotabe,Kristiaan Helsen,2004 Globalization Globalization Imperative Global marketing environment Global Economic Environment Financial Environment Global Cultural Environment and Buying Behavior Political and Legal Environment Development of competitive marketing strategy Global Marketing Research Global Segmentation and Positioning Global Marketing Strategies Global Market Entry Strategies Global Sourcing Strategy R D Manufacturing and Marketing Interfaces Global marketing strategy development Global Product Policy Decisions I Developing New Products for Global Markets Global Product Policy Decisions II Marketing Products and Services Global Pricing Communicating with the World Consumer Sales Management Global Logistics and Distribution Export and Import Management Managing global operations Planning Organization and Control of Global Marketing Operations Global Marketing and the Internet Journal of Marketing ,2002 Apr issues for 1940 42 include Papers and proceedings of the semi annual Dec meeting of the American Marketing Association 1939 41

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