

# UCI UNDERGRADUATE RESEARCH JOURNAL PAPER SUBMISSION GUIDELINES

The *UCI Undergraduate Research Journal* welcomes the submission of manuscripts from all academic disciplines. It is expected that submissions to the *Journal* will be structured according to the established literary conventions of the discipline researched, and that manuscripts will be organized/sectioned in a manner that maximizes both the substance and clarity of the document.

There is no preset number of papers that will be accepted for publication in the *Journal*. All papers that meet our standard of excellence, regardless of how many there are and what disciplines they are from, will be published. If no submitted papers are judged to be worthy of publication, the *Journal* will not be published.

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Regardless of the field of study, all papers published in the *Journal* have these items in common:

- The purpose and significance of the research is described clearly for the *Journal's* multidisciplinary audience.
- The research is original and relevant to its field.
- The research project was well designed and executed.
- The results are thoughtfully interpreted and thoroughly analyzed.
- Conclusions are logically supported through results and cited sources.
- Supporting materials—including illustrations, graphs, and references—reinforce the descriptions and claims made in the text.
- The paper is well written, efficiently organized, and easy to follow.
- The paper is free from spelling, punctuation, grammatical, and other writing errors.

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Monday, October 1, 2012

Submit your paper online through the URJP Web site:  
<http://www.uroj.uci.edu/journal.html>

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Thursday, May 24, 3–5 p.m.  
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Student Services II, Classroom 1010A/B

Do you want to get published? This workshop will teach you how to strengthen the content and format of your paper, and will review the guidelines for submitting a publishable paper for *The UCI Undergraduate Research Journal*.

## SUBMISSION REQUIREMENTS

Your paper must include these elements, in addition to the body of the paper:

- Title Page
- Abstract
- Key Terms List
- Acknowledgements
- Works Cited

Submitted papers must conform to these standards:

- 25 page maximum
- 12-point Times New Roman
- Double spaced (Abstract may be single spaced)
- One-inch margins, single column
- References in MLA format

### Submission Checklist

- ☐ I have reviewed the Paper Submission Guidelines, and my paper conforms to them.
- ☐ My paper answers the question, "What is the significance of my research?"
- ☐ I have checked that my abstract and conclusions accurately reflect the content of my paper.
- ☐ I have explained all technical or scientific terms unique to the topic of my research.
- ☐ My paper includes applicable in-text citations, graphs, and data.
- ☐ I have verified that the sources listed in the Works Cited section correspond to the in-text citations.
- ☐ People from other disciplines have read and critiqued my paper.
- ☐ My mentor has read my paper, and I have asked my mentor to suggest improvements.
- ☐ I have spell-checked and read my paper thoroughly, resolving all grammatical and other writing errors.

# Journal Of Advertising Research Submission Guidelines

**Ronald M. Weiers**



## **Journal Of Advertising Research Submission Guidelines:**

**Corrupt Research** Raymond Hubbard, 2015-07-01 Addressing the immensely important topic of research credibility Raymond Hubbard's groundbreaking work proposes that we must treat such information with a healthy dose of skepticism This book argues that the dominant model of knowledge procurement subscribed to in these areas the significant difference paradigm is philosophically suspect methodologically impaired and statistically broken Hubbard introduces a more accurate alternative framework the significant sameness paradigm for developing scientific knowledge The majority of the book comprises a head to head comparison of the significant difference versus significant sameness conceptions of science across philosophical methodological and statistical perspectives      **Cabell's Directory of Publishing Opportunities in Management and Marketing** David W. E. Cabell, Deborah L. English, 1994      *Interagency Coordination in Drug Research and Regulations* United States. Congress. Senate. Government Operations, 1962      **Interagency Coordination in Drug Research and Regulation: Testimony and exhibits (including subsequent correspondence) on: 1) Commission on Drug safety; 2) Pharmaceutical Manufacturers Association; 3) Medical education on drug therapy and other drug issues** United States. Congress. Senate. Committee on Government Operations, 1964      *Hoosier Journal of Business* , 1925      *Editor & Publisher* , 1927 The fourth estate      *eBook Marketing Research* Joseph F. Hair, Jr., Bryan Lukas, 2014-07-16 Marketing Research provides a contemporary and managerially relevant discussion of the key principles in the dynamic field of marketing research The authors take an application oriented approach providing students with the tools and skills necessary to solve business challenges and exploit business opportunities It strikes the right balance between quantitative and qualitative data discussions encouraging an understanding of best practice in data collection and analysis supported by strong theoretical discussion and relevant case studies The fourth edition has a new industry voice with insights from Ken Roberts founder and president of Forethought Research Ken 39s industry cases Food for Thought tie theory to real world business practice using experiences from clients in ANZ Asia and the US This fourth edition has been revised and updated with streamlined chapters increased coverage of social media and all new end of chapter material Students and instructors have access to a thorough digital package offering quizzes exercises and SSPS data sets      *Marketing Research* Ronald M. Weiers, 1984      *Interagency Coordination in Drug Research and Regulation* United States. Congress. Senate. Committee on Government Operations. Subcommittee on Reorganization and International Organizations, 1963 Reviews cooperative efforts among Federal and international agencies responsible for medical research on experimental drugs and regulation of pharmaceutical industry marketing practices Includes review of thalidomide marketing and use      *Interagency Coordination in Drug Research and Regulation* United States. Congress. Senate. Committee on Government Operations, 1963      *Catalog of Copyright Entries* Library of Congress. Copyright Office, 1978      *Who's who in Journalism* , 1928      *Educator's World* , 1972 Directory of voluntary organizations research centres foundations meetings publications etc relating to all fields of

education in the USA and Canada      **Pennsylvania School Journal** ,1927 Includes Official program of the meeting of the  
Pennsylvania State Educational Association sometimes separately paged      *Air Conditioning, Heating and Ventilating* ,1922  
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