

MASS COMMUNICATION JOBS/ CAREERS

Broadcast Journalist	Public Relations Specialist	Radio Host
Documentary Filmmaker	Advertising Executive	Media Planner
Advertising Copywriter	Social Media Influencer	Television Director
Media Analyst	Public Affairs Specialist	Magazine Editor
Content Marketing Strategist	Video Production Specialist	Podcast Producer
Media Sales Representative	Film Critic	Graphic Designer for Media
Communication Consultant	Broadcasting Technician	News Producer
Digital Marketing Manager	Advertising Account Executive	Corporate Videographer
Communications Director	Brand Strategist	Media Buyer
News Editor	Public Information Officer	Web Content Manager

Journalism And Mass Communication Jobs

Christian G. Meyer



Journalism And Mass Communication Jobs:

Careers in Media and Communication Stephanie A. Smith, 2018-03-09 Key Features Real stories from current practitioners describe the day to day work experience a student can expect in an entry level position as well as give students insight into the skills and aptitudes that hiring managers are seeking Detailed career profiles introduce students to a variety of careers and help students identify the skills needed to be successful in each line of work An overview of current industry trends familiarizes students with the hiring needs and practices in mass communication industries **Media Career Guide** James Seguin, 2007 Developed to bridge the gap between what students learn in the classroom and how it applies to the real world the Media Career Guide helps students prepare for and conduct a successful communication related job search The manual includes an overview of the employment prospects for today's student and provides a comprehensive directory of media jobs including positions in print radio broadcast online new media and advertising In addition guidelines for what to do when hired make this an ideal resource for students looking for and getting started in careers in mass communication or journalism *Media Career Guide* Sherri Hope Culver, 2015-05-22 Targeted to today's media savvy students the tenth edition of Media Career Guide includes the latest information on the emerging employment opportunities in mobile media as well as tips for developing and honing professional networking skills This essential manual provides an updated comprehensive directory of media jobs and walks readers through the entire job search process from researching a company to applying for jobs to displaying appropriate behavior in the workplace **Careers in Media** Mike Savoie, Frank Barnas, 2010 The 2^e of this brief book profiles employment opportunities in media and points out often overlooked options for students seeking a job in the highly selective and competitive media world Included is a discussion of portfolio development and valuable appendices with state and job websites **Careers in Journalism** Jan Goldberg, 1999-01-22 Careers in Journalism offers all the information career seekers need to explore and choose a profession and then narrow it down to a job that suits them The book provides an overview of journalism outlines job options and shows how to plan and prepare for a career The American Journalist in the 21st Century David H. Weaver, Randal A. Beam, Bonnie J. Brownlee, Paul S. Voakes, G. Cleveland Wilhoit, 2009-03-04 An authoritative and detailed illustration of the state of journalistic practice in the United States today The American Journalist in the 21st Century sheds light on the demographic and educational backgrounds working conditions and professional and ethical values of print broadcast and Internet journalists at the beginning of the 21st century Providing results from telephone surveys of nearly 1 500 U S journalists working in a variety of media outlets this volume updates the findings published in the earlier report The American Journalist in the 1990s and reflects the continued evolution of journalistic practice and professionalism The scope of material included here is extensive and inclusive representing numerous facets of journalistic practice and professionalism and featuring separate analyses for women minority and online journalists Many findings are set in context and compared with previous major

studies of U S journalists conducted in the 1970s 80s and 90s Serving as a detailed snapshot of current journalistic practice
 The American Journalist in the 21st Century offers an intriguing and enlightening profile of professional journalists today and
 it will be of great interest and value to working journalists journalism educators media managers journalism students and
 others seeking insights into the current state of the journalism profession *Opportunities in Journalism Careers* Donald L.
 Ferguson,Jim Patten,2001 Presents a brief history of journalism and discusses the skills and education necessary to work in
 this field as well as various employment opportunities and professional organizations *Careers in Media and
 Communication* Stephanie Smith,2019 Careers in Media and Communication is a practical resource that helps you
 understand how a communication degree can prepare you for a range of fulfilling careers it gives you the skills you will need
 to compete in a changing job market author Stephanie A Smith draws from her years of professional experience to guide you
 through the trends and processes of identifying finding and securing a job in in mass communication Throughout the book
 you will explore the daily lives of professionals currently working in the field as well as gain firsthand insights into the
 training and experience that hiring managers seek Key Features Real stories from current practitioners describe the day to
 day work experience you can expect in an entry level position as well as give you insight into the skills and aptitudes that
 hiring managers are seeking Detailed career profiles introduce you to a variety of careers and help you identify the skills
 needed to be successful in each line of work An overview of current industry trends familiarizes you with the hiring needs
 and practices in mass communication industries Provided by publisher **The American Journalist in the 1990s** David H.
 Weaver,G. Cleveland Wilhoit,2020-08-13 Who are U S journalists What are their backgrounds and educational experiences
 Why did they choose journalism as an occupation What do they think about their work What are their professional and ethical
 values What kinds of work do they consider their best Do men differ from women on these questions Do ethnic and racial
 minorities differ from the majority Do journalists working for different print and broadcast news media differ This book uses
 findings from the most comprehensive and representative study ever done of the demographic and educational backgrounds
 working conditions and professional and ethical values of 1 410 U S print and broadcast journalists working in the 1990s to
 answer these questions including separate analyses for women and minority news people It also compares many of these
 findings with those from the major studies of the early 1970s and 1980s As such it should be the standard reference on U S
 journalists for years to come In addition this study goes beyond the previous two in adding more open ended questions to
 explain and enrich quantitative findings in the belief that the numbers by themselves are not enough to provide explanations
 for the patterns that emerge This book includes more of the journalists own words to fill this gap as well as an analysis of
 samples of their self selected best work **The American Journalist in the 1990s** David Hugh Weaver,G. Cleveland
 Wilhoit,1996 First Published in 1996 Routledge is an imprint of Taylor Francis an informa company *Financial Aid for
 Minorities in Journalism/mass Communications* Park Press Garrett,1994 In recent years a number of programs have been

developed to help minorities prepare for careers in journalism and details on many appear in this booklet **AEJMC News**
 ,2005 *Journalism Education in Europe and North America* Romy Fröhlich,Christina Holtz-Bacha,2003 This work takes
 stock of the different ways that lead into journalism in Europe and in North America at a moment when much change is
 taking place in the media systems and in journalism education This lays the ground for further analyses and comparisons of
 the way journalists are trained Global Trends in Communication Education and Research Kenneth W. Y. Leung,James
 Francis Kenny,Paul S. N. Lee,2006 *America's Top 300 Jobs* U S Dept of Labor,1998-04 Based on extensive market
 research from the U S Department of Labor this classic job information resource offers easy to read descriptions regarding
 job skills education requirements advancement opportunities and salary data Also contains a special section on growth
 projections for the 500 largest jobs through the year 2005 *Mass Media for the Nineties* ,1993 A Handbook of Jobs and
Careers Jayanti Ghose,2003 On vocational guidance in Indian context **JQ. Journalism Quarterly** ,1993 Includes section
 Book reviews and other bibliographical material *Southwestern Mass Communication Journal* ,2003 *Mass*
Communications in the Caribbean John A. Lent,1990 For review see Stuart H Surlin in New West Indian Guide Nieuwe West
 Indische Gids vol 67 no 3 p 344 346

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