

NASSCOM-McKinsey Report 2005

Extending India's Leadership
of the Global IT and BPO Industries

Nasscom Mckinsey Report 2005

J. Messenger, N. Ghosheh



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The Future of International Migration to OECD Countries OECD,2009-08-11 Looking to the year 2030 this volume explores the social economic and environmental forces which in OECD countries may combine to attract migrants of various types and backgrounds and which primarily in the developing world may persuade people to leave or stay at home

Offshoring and Working Conditions in Remote Work J. Messenger,N. Ghosheh,2010-06-09 An historical context of the development of global outsourcing with case study analysis in four countries where the industry is large or growing It provides policy advice from employers to policy makers on how the growth of good quality jobs can be ensured as this industry grows and matures around the world

Services Offshoring and its Impact on the Labor Market Deborah Winkler,2009-09-18 Services from information technology to research to finance are now as subject to international trade as goods have been for decades What are the labor market consequences of the recent surge in services offshoring While offshoring has traditionally been found to affect only less skilled workers in industrialized countries this study finds that services offshoring also has negative consequences for high skilled workers Focusing on the case of Germany Deborah Winkler shows how services offshoring has grown who is most affected and what policy makers can do Winkler measures the impact of services offshoring on German productivity employment and employment structure She provides a well balanced synthesis of theoretical insights detailed empirical analysis and economic policy recommendations Although her main focus is on the case of Germany many insights are also applicable to other developed countries

Unleashing India's Innovation Mark Dutz,2007-10-15 India s recent growth rate has been impressive with real GDP rising by over 8 percent a yearsince 2004 The country is also becoming a top global innovator for high tech products andservices Still India is underperforming relative to its innovation potential Even a dynamicyoung population more than half of whom are under 25 years of age is constrained when skillstraining and higher education are insufficient To sustain competitiveness economic growth andrising living standards over the long term India needs to aggressively harness its innovation potential The term innovation is broadly defined in this book to include both the creation andcommercialization of new knowledge and the diffusion and absorption of existing knowledge in newcontexts A unique feature is the book s focus on inclusive innovation that is knowledge creationand absorption activities most relevant to the needs of the poor Concrete recommendations aremade for increasing productivity and welfare through the disciplining role of competition includingtraining and education information infrastructure and public and private finance as supportmechanisms for broad based innovation Unleashing India s Innovation Toward Sustainable and Inclusive Growth provides nationaland local policy makers private sector enterprises academic and research institutions international organizations and civil society with a better understanding of the power of innovation to fuel economic growth and poverty reduction

China, India and the International Economic Order Muthucumaraswamy Sornarajah,Jiangyu Wang,2010-08-26 With contributions by a variety of internationally distinguished

scholars on international law world trade business law and development this unique examination of the roles of China and India in the new world economy adopts the perspectives of international economic law and comparative law The two countries are compared with respect to issues concerning trade and development the World Trade Organization international dispute settlement regional free trade agreements outsourcing international investment foreign investment corporate governance competition law and policy and law and development in general The findings demonstrate that though their domestic approaches to economic issues diverge China and India adopt similar stances at the international level on many major issues recapturing images which existed during the immediate post colonial era Cooperation between China and India could provide leadership in the struggle for economic development in developing countries

User-based Innovation in Services Jon Sundbo, Marja Toivonen, 2011-01-01 This book demonstrates pioneering work on user based service innovation using an analytical framework This approach involves understanding the needs of users the service firms collaborating with them and recognising the fact that users are innovators and as such services develop whilst in use As well as presenting case studies the book discusses theoretically what user based innovation means in the context of services Three main fields are analysed user based innovation in knowledge intensive business service user based innovation in public services and models and methods for structuring user based innovation Incorporating both an academic and analytical approach this insightful book will be a source of inspiration for researchers in innovation and services Graduate and postgraduate students in business administration and innovation as well as administrators in public administrations and executive managers in service firms will also find plenty of important information in this invaluable resource

China and India Dilip K. Das, 2007-01-24 The economies of the People's Republic of China and India are emerging market economies which account for more than a third of the global population These two economies share many similarities in that they are large populous neighbours who were regarded as abjectly poor countries until the 1980s and both are ancient cultures which has both advantages and disadvantages for economic development However their political systems are very different While India is an open democratic society China is a closed society run in an authoritarian manner by the Chinese Communist Party This dissimilarity impacts on the economic decision making process in the two economies This book is the first to systematically compare and contrast the two economies It takes an objective and dispassionate view and delves into the constructive and favourable side as well as adverse and unfavourable side of the two economies Written in a comprehensive and authoritative manner it covers large areas of the two economies including trade and financial sectors It also includes other important relevant facets of the two economies

2009 Information and Communications for Development World Bank, 2009-01-01 Over the last decade information and communication technologies ICT have been increasingly used to achieve development goals Developing countries including poorer ones have enjoyed rapid technological progress to help pull millions of people out of poverty ICTs help transform economic and social activities for firms governments and citizens Information and

Communication for Development 2009 Scaling Up Impact the second issue of the World Bank's IC4D series focuses on the effect of increased access to advanced ICT services and development of a vibrant IT sector on sustaining growth **The Handbook of Technology Management, Supply Chain Management, Marketing and Advertising, and Global Management** Hossein Bidgoli,2010 The discipline of technology management focuses on the scientific engineering and management issues related to the commercial introduction of new technologies Although more than thirty U S universities offer PhD programs in the subject there has never been a single comprehensive resource dedicated to technology management The Handbook of Technology Management fills that gap with coverage of all the core topics and applications in the field Edited by the renowned Doctor Hossein Bidgoli the three volumes here include all the basics for students educators and practitioners **Trade Policy Review India 2007** Bernan Press,2007-08-30 The Trade Policy Review Mechanism a permanent feature of the World Trade Organization is designed to contribute to improving adherence by all WTO Members to rules disciplines and commitments made under the Multilateral Trade Agreement The assessment takes place to the extent relevant against the background of the wider economic and developmental needs policies and objectives of the Member concerned as well as its external environment Once the publishing cycle for the 147 member group is implemented expect reviews of the U S Japan European Union and Canada every other year the sixteen next largest trading countries every 4 5 years all others every six years This the most recent publication to the status of India **The Global Opportunity in IT-based Services** Randeep Sudan,2010 Rapid advances in information technology IT and the resulting global connectivity are fueling dynamic growth in the services sector Demand for IT and IT enabled services ITES is estimated to represent a 500 billion annual market of which only about 20 percent has been realized Thus this sector is creating new opportunities for economic growth social empowerment and grassroots innovation in developing countries The potential for employment for youth and women is a particular benefit This book is a practical guide for policy makers aiming to grow their IT services and ITES industries It defines the development impact of the two industries and then analyzes factors crucial to the competitiveness of a country or location including skills cost advantages infrastructure and a hospitable business environment It examines the potential competitiveness of small countries and of least developed countries specifically This volume presents the Location Readiness Index a modeling tool developed by McKinsey and Company for the World Bank and the Information Development Program The index helps countries to identify their areas of relative strengths and weaknesses and to focus their efforts on interventions with the greatest likelihood for success The book concludes by discussing specific policy options for enabling growth in the IT services and ITES industries **The Academy of Management Perspectives** ,2006 *Academy of Management Perspectives* ,2006 **Business World** ,2007 **Information Economy Report** 2007-2008 United Nations Conference on Trade and Development,2007 The Information Economy Report 2008 Science and technology for development the new paradigm of ICT analyses the current and potential contribution of information

technology to knowledge creation and diffusion It explores how ICTs help generate innovations that improve the livelihoods of the poor and support enterprise competitiveness The report examines how ICTs affect productivity and growth and reflects on the need for a development oriented approach to intellectual property rights in order to enable effective access to technology ICT has also given rise to new models for sharing knowledge and collective production

Issues in Economic Development and Globalization Philip Arestis, John Eatwell, 2008-11-03 Exploring areas in which Ajit Singh has inspired wide ranging debate and has written seminal works this volume provides a comprehensive overview of economic development and globalisation exploring the rise of China and India and the effects of these recent economic successes on countries worldwide with a detailed look at the Sub Saharan African experience as well as comparisons of the two Asian economies in terms of institutions and performance This volume also offers fresh and valuable insights into issues such as the future of Europe and industrial revolutions in the developing world Containing expert contributions from a variety of scholars working in these areas of research this book explores contemporary concerns in economic development and globalisation as well as examining how the issues have changed since Ajit Singh first began working on these subjects This is an essential companion for all interested in the reach of globalisation the effect of the rapid rise of China and India on the rest of the world and on issues of economic development worldwide as well as those who have been and continued to be inspired by Ajit Singh s work Book cover *Manpower Journal* ,2007 *Indian Journal of Industrial Relations* ,2007 *Strengthening China's and India's Trade and Investment Ties to the Middle East and North Africa* Miria Pigato,2009 Statement of responsibility from cover [BPO Industry Report](#) Snigdha Sengupta,2006

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